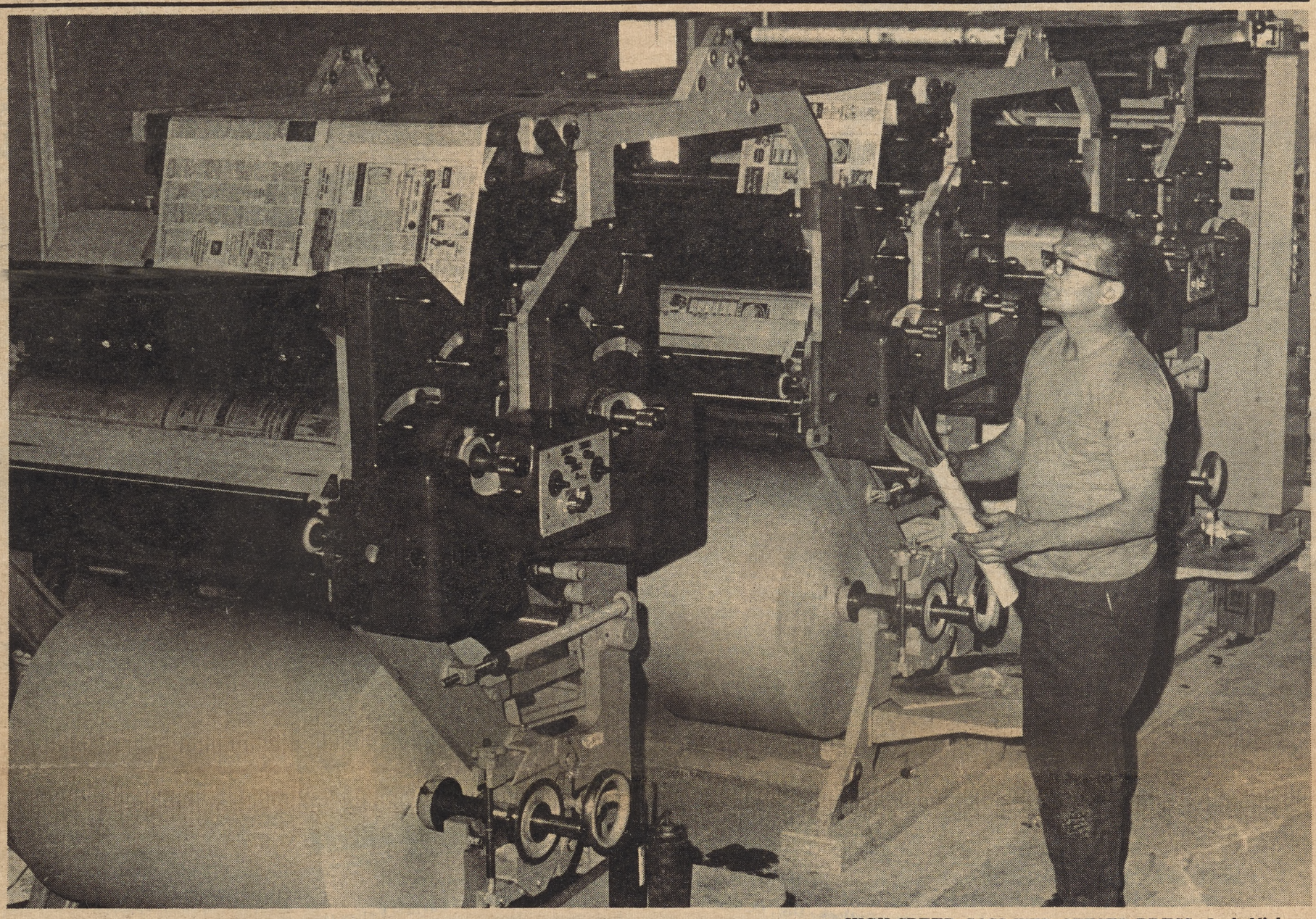
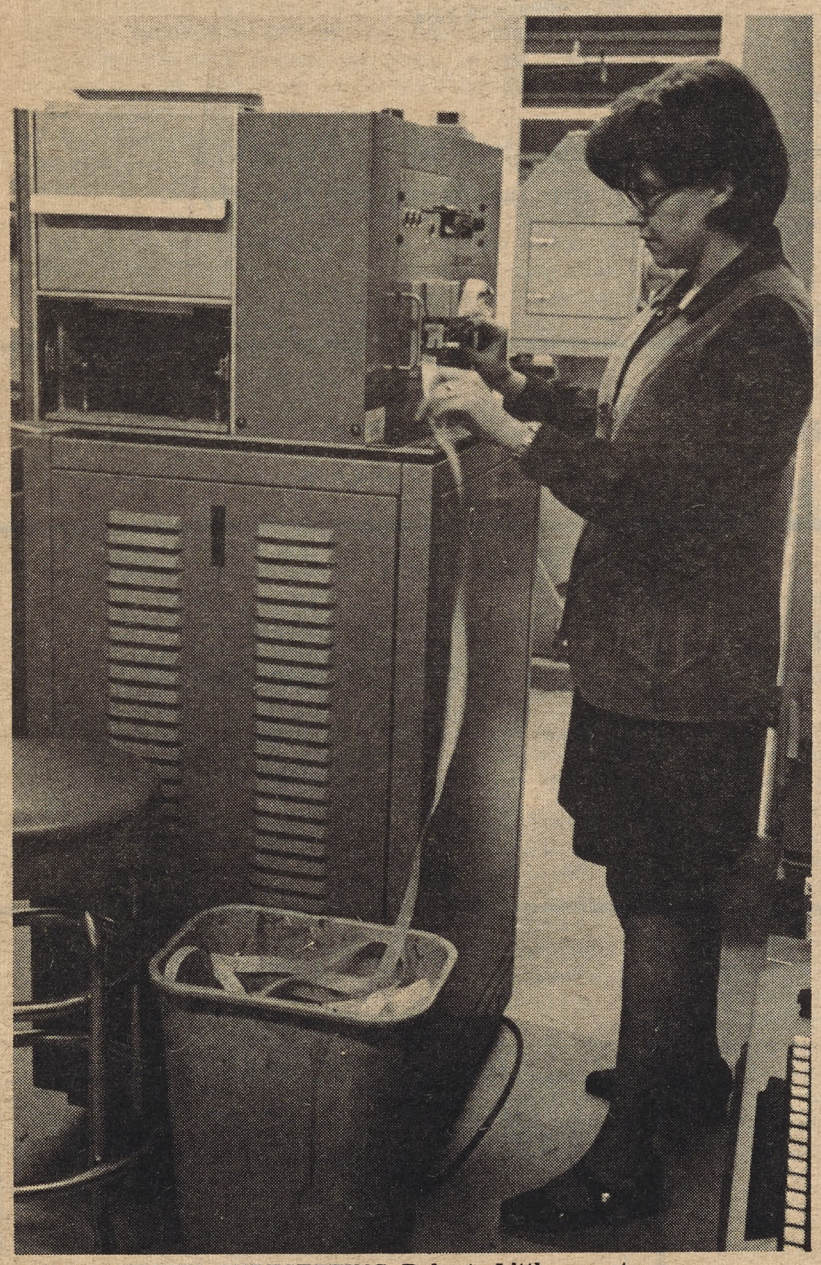
Carmel Valley Outlook

Vol. IX, No. 4 | 20 pages | CARMEL VALLEY, CALIFORNIA | 15 cents | January 28, 1970



HIGH SPEED GOSS WEB OFFSET PRESS. Jack Nielsen operates newspaper press recently installed at Outlook.



COMPUTERIZED TYPESETTING. Roberta Little operates the Outlook's new Compugraphic machine. Photos by George T.C. Smith

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A Compugraphic phototypesetter -- which employs a computer in converting news stories to type.

A 3-unit Goss Community Web Press -- an offset printing press which can print up to 24 pages at a time, folded and ready for distribution.

A Heidelberg 18"x25" Offset Press -- a modern printing press used in high quality job printing.

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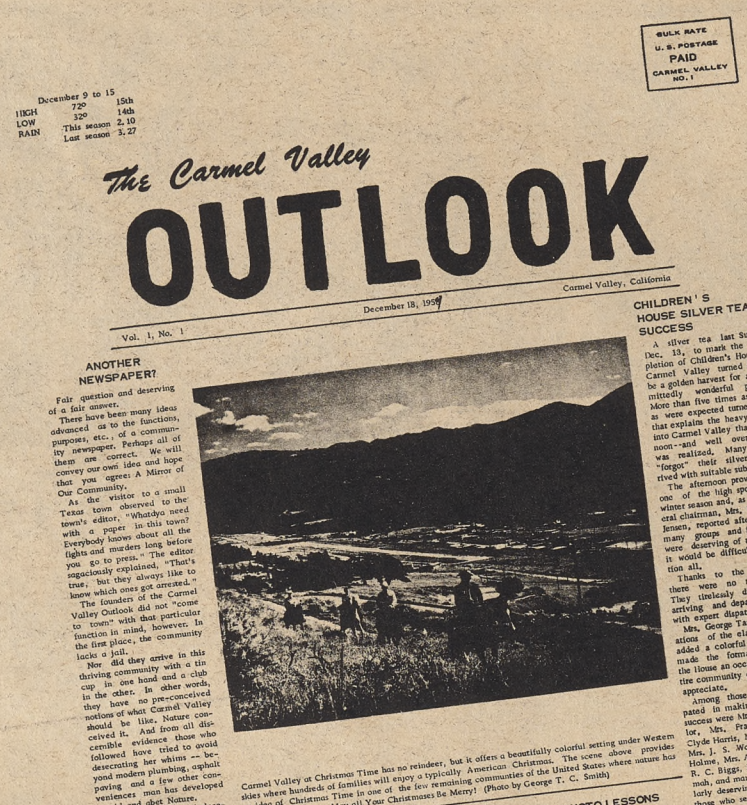
Members of the Outlook staff will be on hand to answer questions of any kind relating to the publishing of a newspaper.

(See other stories and pictures on Pages 2, 3 and 4.)

WE SALUTE

THE CARMEL VALLEY OUTLOOK

10 YEARS OF SERVICE TO CARMEL VALLEY



December 9 to 15 15th
HIGH 72° 14th
LOW 32° This season 2.10
RAIN Last season 3.27

BULK RATE
U. S. POSTAGE
PAID
CARMEL VALLEY
NO. 1

The Carmel Valley
OUTLOOK

Vol. 1, No. 1 — December 18, 1959 — Carmel Valley, California

ANOTHER NEWSPAPER?

Fair question and deserving of a fair answer.

There have been many ideas advanced as to the functions, purposes, etc., of a community newspaper. Perhaps all of them are correct. We will convey our own idea and hope that you agree: A Mirror of Our Community.

As the visitor to a small Texas town observed to the town's editor, "Whatdya need with a paper in this town? Everybody knows about all the fights and murders long before you go to press." The editor sagaciously explained, "That's true, but they always like to know which ones got arrested."

The founders of the Carmel Valley Outlook did not "come to town" with that particular function in mind, however. In the first place, the community lacks a jail.

Nor did they arrive in this thriving community with a tin cup in one hand and a club in the other. In other words, they have no pre-conceived notions of what Carmel Valley should be like. Nature conceived it. And from all discernible evidence those who followed have tried to avoid desecrating her whims -- beyond modern plumbing, asphalt paving and a few other conveniences man has developed to aid and abet Nature.

There are no special inducements included with this issue for you to rush in your subscription. It is hoped, however, that everyone will have the opportunity to see a copy. Subscriptions will be entertained on a basis of $3.50 per 52 issues annually.

The publishers of The Outlook feel flattered by the reception they have received. We believe you will find it a newsworthy addition to your reading shelf. Your suggestions and criticisms will be most welcome.

Happy reading.

# # #

CHRISTMAS CAROLS

The Junior Choir of the Community Chapel, 22 strong, will blend their voices in Christmas carols again this year in the Carmel Valley for the benefit of shut-ins and others unable to participate in Holiday gatherings.

On the evening of Monday, December 21st, the group will tour the Valley under the leadership of Mrs. Alec von Drachenfels, choir director. Later the group will be guests at a party at the home of Mr. and Mrs. C. Tracy Williams.

# # #

Carmel Valley at Christmas Time has no reindeer, but it offers a beautifully colorful setting under Western skies where hundreds of families will enjoy a typically American Christmas. The scene above provides an idea of Christmas Time in one of the few remaining communities of the United States where nature has been left unspoiled. May all Your Christmases Be Merry! (Photo by George T. C. Smith)

PARCHED VALLEY GETS SHOWER

A near record drought in this area almost was broken this week when a light--what the weather bureau refers to as a "trace"--shower settled the road dust in Carmel Valley.

Joe Hitchcock, the Valley historian, avers that he found "exactly two drops" of the shower in his measuring guage. Be that as it may, one man was seen standing in the middle of Carmel Valley Road during the sprinkle, enthusiastically waving his arms after the fashion of an Indian rain god whose prayers had been answered.

The dark clouds soon vanished, the moon came out, and the Valley began to shiver under the coldest temperature of the season. Not quite freezing, but uncomfortably chilly. And the hope for more needed rainfall continues.

The long range weather forecast at press time, however, refers to a high pressure area over the California coast which would indicate continued clear skies.

# # #

DOUBLE APPRECIATION

When an accident befalls a Carmel Valley resident, one of the first persons on the scene to lend expert aid is Hugh Erwin of Valley Service. As head of the Red Cross First Aid Unit in the community, his is sometimes a thankless effort. Not always, however.

Lester Richers of Paso Hondo suffered a broken ankle on December 10 in what is commonly described as a "home" accident. The C. V. Volunteer Fire Department and Hugh, the latter still in T-shirt, responded, Dr. C. Winter van Horn applied the necessary splints and everybody went home.

A few days ago Hugh received two checks from Mr. Richert. One was a donation to the C. V. Red Cross and the other was for the Fire Dept. It was the first time in Hugh's memory that both taken-for-granted organizations were remembered simultaneously by a neighbor-in-need.

# # #

CHILDREN'S HOUSE SILVER TEA SUCCESS

A silver tea last Sunday, Dec. 13, to mark the completion of Children's House in Carmel Valley turned out to be a golden harvest for an admittedly wonderful project. More than five times as many as were expected turned up -- that explains the heavy traffic into Carmel Valley that afternoon -- and well over $500, was realized. Many guests "forgot" their silver but arrived with suitable substitutes.

The afternoon proved to be one of the high spots of the winter season and, as the general chairman, Mrs. H. Arthur Jensen, reported afterward, so many groups and individuals were deserving of notice that it would be difficult to mention all.

Thanks to the Boy Scouts, there were no traffic jams. They tirelessly directed both arriving and departing traffic with expert dispatch.

Mrs. George Taylor's decorations of the elaborate affair added a colorful touch which made the formal opening of the House an occasion the entire community could see and appreciate.

Among those who participated in making the event a success were Mrs. George Taylor, Mrs. Frank Porter, Mrs. Clyde Harris, Mrs. Louis Ebert, Mrs. J. S. Wood, Mrs. Henry Holme, Mrs. A. A. Berry, Mrs. R. C. Biggs, Mrs. Arthur Hirsch, and many others. Particularly deserving of credit were those who served as "kitchen" helps: Dorothy Caton, Bessie Irvin, Mrs. Bob Robinson, Mrs. Robert Reid, Mrs. Peter Girard, Mrs. Jack Uzzell, Mrs. Robert Angell, Mrs. Hugh Erwin and others.

# # #

PHOTO LESSONS AT HI SCHOOL

A course for adults on photography and "how to use your equipment" will be given by Ed Graham, the proprietor of the Camera Exchange, beginning next February at the Tularcitos School. Registration will be $1.

Those wishing to participate should file their name, address and phone number with Mr. Graham at the Camera Exchange, or with Mr. William Mallek at the school. Further information may be had by telephoning Ol. 9-4201. Designed to teach the amateur photographer to enjoy his picture taking, the course will run 10 to 14 weeks.

Subjects to be covered will include:

Choice of equipment.
Camera operation.
The negative.
Flash photos.
Color photos, and other related problems confronting the inexperienced cameta owner.

If you receive a camera for Christmas this year, Ed's course will be a "natural" to enable you to obtain the fullest enjoyment of it.

# # #

KIWANIS MEETING

This week's Kiwanis luncheon held at Reuben's on Tuesday was devoted to the election of committee chairmen to carry out Kiwanis objectives for 1960.

L. E. Allaire, the incoming president, was voted the unanimous support of all committee chairmen. The 1960 Kiwanis international theme will be "Freedom Is Up To You."

The 1960 Carmel Valley Kiwanis officers, in addition to Mr. Allaire, include Owen Dibbern, vice-president; Tom Burton, secretary, and Joe Ricupero, treasurer.

FIRE CALLS

12/14/59 - C. V. Day School
C. V. Road. No damage.
12/15/59 - Saulsbury Apts. Via Contenta. Electric Dryer.

FIRST ISSUE of the Carmel Valley Outlook - Dec. 18, 1959

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THE NEW Carmel Valley Outlook - January 28, 1970

We are proud to have taken part in the construction of the Outlook's outstanding new printing and newspaper plant. This new facility will certainly be a valuable business asset and a much-needed voice for our beautiful community.

General Contractor **RICHARD C. McKENZIE** Carmel Valley		
Wiring & Lighting by: **VILLAGE ELECTRIC** Carmel 624-1811	Heating & Ventilating By: **J.B. HEATING** Carmel Valley 659-4122	Plumbing By: **T & L PLUMBING** Carmel Valley 659-2866
Windows & Glass By: **THOMAS H. FRENCH GLASS** Monterey 375-4161	Insurance By: **LOU ALLAIRE** Carmel Valley 659-2258	Heating Controls By: **PAUL FUGE & ASSOC.** Pacific Grove 372-0088

THE INQUIRING REPORTER

Local residents express views on pollution

Suddenly the words are on everyone's lips. Pollution. Ecology. The environment.

President Nixon says this will be a major cause for the 1970's. It has already replaced Vietnam as a major issue on many college campuses.

But what of Carmel Valley? Are the words relevant to this enchanted spot? Do you think pollution is a problem in Carmel Valley?

That was the question asked in a random telephone survey last week, and here are the responses:

"I think most everyone is worried about eventual pollution, but I don't think it's a problem up here yet. While it's an everpresent threat, pollution around here hasn't come to my attention yet. Of course, sewage and water are always a problem, but our water here on this side of the Valley is always purer. I'd be alarmed if there is a danger of pollution." -- Maj. Harry Baker, USA (ret.), Terrace Way

"I'm here just a few months of the year, so I really don't know about pollution in Carmel Valley. But there must be a problem. I'm extremely interested in ecology. I read a lot about it. But I don't know that much about this area." -- Mrs. John Clawson, Del Mesa Carmel

"Yes, I've seen pollution in the air sometimes. When you come in the Valley you can see the yellow haze. It's there and can get worse." -- Matt Wesley, Paso Mediano

"I live up here on the hillside, and I think I have the most beautiful clear air. I don't think we have much to worry about. I can see way across the Valley, and way up the Valley, and down. Everybody is so upset about water ... I've lived here 25 years myself. We had our own well water when I came, and I don't notice any difference in the water now, except in the price. I think we have delightful clear air and delicious water. And we'll go on having it if they'll just leave us alone as we are now and forget about highways and don't do anything more to infringe on us." -- Helen Thomsen, El Hemmorro

"I'm sure there's a pollution problem everywhere. We have cess pools -- that's good. I'm concerned about the Carmel River. I'm sure we haven't escaped pollution, but I haven't done my homework on it as far as this area goes. It occurs to me that one good reason for not having a four-lane highway would be the excess people that would come in. I would hope we could keep the Valley rural and open and as unpolluted and unpopulated as possible." -- Mrs. Walter Stewart, La Rancheria

"We've been here four months, and so far I don't see any. We came from San Jose. We think it's wonderful here. We tell our friends to come down here and breathe fresh air. We think it's marvelous. But you should talk to my husband. He's an oceanographer and he knows about the pollution in the bay." - Mrs. Robert Arnal, El Cammito

"I'm with the Moss Landing Marine Labs, and we are involved in pollution, trying to find out where it comes from. I think we need to find out if there is pollution through the Carmel River. I don't know of any measurements made on this. The problem is difficult, because during the winter, when there is rain, normal pollutants on the ground are washed into the river. Last year with all the rain, the Salinas River carried a lot of pollutants.

"One thing people in this area should start thinking about are cess pools. It's the cess pools in Pebble Beach causing most of the pollution of the beaches nearby.

"Pollution can carry a long way. For example, at Moss Landing you can't buy or eat oysters grown in the slough there because they're polluted from farms several miles up.

"DDT is especially bad because it builds up. Over a period of years it accumulates in tissues, especially in fish, so if one eats the tissues of fish that have been in the water a long time, one gets a strong dosage of DDT.

"For Carmel Valley, I think it would be a good idea to keep tag on the Carmel River." -- Robert Arnal, El Cammito

THE REMARKABLE NEW COMPUGRAHPIC MACHINE ...

Computer helps set type in Outlook's Composing Room

It was 500 years ago that Johann Gutenberg invented a system of printing from movable type.

Before that, everything had to be copied by hand.

Gutenberg's system involved the use of individual pieces of type, which still had to be assembled by hand.

Then, less than 100 years ago, another German inventor -- Ottmar Mergenthaler - revolutionized the typesetting process with a machine that assembled the pieces of type.

It was called a linotype, and this machine more than anything else brought about the tremendous amplification of newspapers, magazines, books and all other kinds of printing.

But just within the last few years another revolutionary method of preparing type for printing has been invented.

It combines offset printing - known in the trade as photo-lithography - with computerized typesetting.

This being the age of a proliferation of scientific inventions, many similar systems of typesetting, using simple and complex computers, have suddenly emerged.

The Carmel Valley Outlook has one of the newest - and one of the simplest.

A MAJOR IMPROVEMENT

It is the only one of its kind in the Monterey Peninsula area. And it is a vast improvement over the system of typesetting used by The Outlook until about five months ago.

The Outlook's machine is called a Compugraphic, and is manufactured at Wilmington, Mass. It is a high-speed phototypesetting machine designed to produce text composition in a range of sizes from 5 to 12 point. This story is an example. It is set in 8 pt. Other sizes which our machine sets are either smaller - 5½ and 6 pt. - or larger - 9½ and 12 pt.

It is operated by feeding into it coded tape - similar to ticker tape. Another machine is used to encode - or cut - this tape. It is called a Fairchild computer input perforator. It closely resembles a regular typewriter keyboard, with a few extra keys.

The operator simply types out her "copy" - whether it's a news story, such as this or a part of an ad, or for job printing - and the machine perforates a tape - a separate code for every letter, number or symbol. She doesn't hyphenate any words, or "justify" (flush left and right) the lines - the Compugraphic does all this, and more.

The tape is then placed in the Compugraphic machine, which is programmed to read the tape, and take a picture of each individual character. This is where the computer aspect enters. Hundreds of tiny tubes are involved in "reading" the tape, and actuating the photo unit, which is triggered to photograph the proper character from a rapidly spinning film strip, which contains two 90 character duplexed fonts of type.

This happens rapidly.

CREATES TYPE RAPIDLY

The machine "sets" about 15 lines similar to this one in a minute. The photographic paper on which the printing has now been reproduced is then fed into another machine, a Fotorite Processor, which develops and prints the finished type.

This process takes just a few seconds, and is actually just a miniature darkroom.

This finished "proof" is now ready, after it is proofread, for the makeup table, where it is properly positioned on a page layout. From this it goes to the large camera, which in the offset process, takes a picture of the finished page.

The "negative" which results moves on through the production line. It is properly mounted with other pages and placed in a "plate burner" - the image on the negative is transferred to an offset printing plate, ready for the press.

In the case of The Outlook, with has tabloid-sized pages, four pages can be placed on each plate.

The Compugraphic system produces high quality type, both in its appearance and its sharpness and clarity. It is easy to work with, clean and efficient.

No doubt there will be better typesetting systems invented in the future; right now, The Outlook's is one of the finest available, as well as the most modern.

HEIDELBERG OFFSET PRESS, also operated by Jack Nielsen, provides High-quality job printing.

The Rhyming Philosopher

EXCELSIOR!

A new kind of dress or new kind of press
To start a new year or new season
Will boost the morale of a fellow or gal
And newspapers too, within reason.

The Outlook's come far, like hitched to a star,
And earned the whole area's praises.
As readership grows, your leadership shows;
And what you've accomplished amazes.

So here's to success for the Outlook's progress,
And to the whole staff salutations;
I'll be on the ropes when your Open House "opes."
Good Luck and a toast with "libations."

Harry W. Fletcher

Carmel Valley Outlook

A LEGAL NEWSPAPER

PUBLISHED EVERY WEDNESDAY IN CARMEL VALLEY, CALIF.

VOL. IX, NO. 4 January 28, 1970

Entered as second class matter at the Post Office at Carmel Valley, Calif. Decreed a newspaper of general circulation on October 6, 1961, in Superior Court, County of Monterey. Decree No. 52029.

Editor & Publisher	George M. Dobry
Advertising Manager	Al Eisner
Staff Writer	Pat Griffith
Photographer	George T.C. Smith
Bookkeeper	Florence Galloway
Composition	Roberta Little
Production Manager	Jack Nielsen
Circulation	Harold Fly

SUBSCRIPTION RATES
One Year - $4.50
Two Years - $8.00
Out of State - $5.50 Yearly

DEADLINES
Clubs, Society - Monday Noon
Last-minute News - Tuesday Noon
Display Advertising - Tuesday Noon

TELEPHONE 624-0133 or 659-2241

1970 CALIFORNIA NEWSPAPER PUBLISHERS ASS'N., INC.

Mailing Address: Bin CC, Carmel Valley, Calif. 93924
OFFICES: Mid-Valley Shopping Center
Village Office: Charee's Gift Shoppe in C.V. Village Center

New Goss Web Offset Press speeds up printing of Outlook

The most important equipment which has been added to the Carmel Valley Outlook's printing plant is a new Goss Web Offset Press.

It replaces a sheet-fed Hoe Offset Press which was about 30 years old and had been used to print the Outlook for the 5 years previous.

The Hoe was really a remarkable press. While it had the capacity to print only 4 pages at a time at a speed of approximately 3,000 sheets per hour, it was capable of producing a very high quality newspaper.

But in an age when things have to be done as efficiently as possible, it had its limitations. It required that stacks of large sheets had to be loaded onto the feeder table; when printed on one side, they had to be turned over and moved back onto the feeder table to be printed again. After both sides had been printed, the sheets had to be cut in half. And finally the half sheets then had to be loaded into bins on a collator machine which assembled and folded the paper.

The Goss press does all of these operations automatically.

First of all, the paper is printed from huge rolls of newsprint -- eliminating the need of handling thousands of flat sheets manually.

MUCH LARGER CAPACITY

Next, it is capable of printing as many as 24 pages at one time - 8 pages from each of the 3 units on the press.

And, lastly, it assembles and folds each paper automatically, at speeds up to 14,000 complete papers per hour.

While this may seem to be a tremendous saving in time, it is really not as one-sided as it may seem. First of all it takes longer to make the many adjustments on the press which are necessary before a single paper can be printed.

These include putting the huge rolls of paper on the press, properly "webbing" the paper over a complex system of rollers, adjusting the folder depending on the size of the finished paper, and then making many delicate adjustments on the water and ink fountains used in the actual printing process.

But once all of these are properly done, the paper can actually be printed in minutes, rather than hours.

The finished paper, even though printed and assembled at high speed, can approximate the high quality of reproduction from the Hoe press. The Outlook has been through a "shakedown" period which all newspapers with a complex new press can't avoid. The ease in printing and the upgrading of quality come about only after the press is thoroughly understood, and the fine adjustments needed are made instinctively.

The Goss Web Offset Press at the Outlook is the only one of its kind in the Peninsula area. It prints many other newspapers, large and small, and is a fine addition to the many other printing services already available at other printing plants in the Peninsula area.

BRIEF HISTORY OF CARMEL VALLEY'S NEWSPAPERS...

The Outlook, born 10 years ago, came to stay

The Carmel Valley Outlook arrived as something of a Christmas present to Valley residents on Dec. 18, 1959. Presumably the readers of Vol. 1, No. 1 were so delighted to have six pages of local news that they overlooked small errors, such as the fact that on page one the paper was dated 1958.

That first issue, put out by publisher Carl von Trik and editor Richard Wilson, featured news of a silver tea at Children's House which "proved to be one of the high spots of the winter season."

And unlike more recent winters, the Valley was suffering from a long drought and Joe Hitchcock reported that he found "exactly two drops" of water in his rain measuring guage after a faint shower passed overhead.

Francis Heisler wrote a book column, and "Jayne's Jottings" gave all the personal tidbits plus a recipe for a Chinese dish, chicken livers pineapple.

All in all, it was an auspicious beginning.

Wilson covered Valley activities for about a year, when Ralph Erion purchased the Outlook from von Trik. Two years later a new editor-publisher, Betty Branch, took over.

Valley photographer George T.C. Smith, who has seen papers and publishers come and go, remembers that period in the Outlook's history well.

"The paper was being printed at Enterprise Press in South San Francisco," he recalls, "and every Wednesday morning about 2 or 3 a.m. I'd load up my old Arrow Eagle with pages ready for the press and drive up. Then in the afternoon I'd get about a ton of papers loaded in my car and hit that freeway coming back. I'd drop off copies in Carmel, get the rest to Betty, and we'd get them stuffed and in the post office boxes by Thursday morning."

Originally Betty Branch put out the Outlook from her Mid-Valley home, but when things finally became too cramped, she moved to the Village, where the Mad Hatter restaurant is now located.

And that's where the Outlook was when Bill Norton purchased it in the summer of 1965.

Norton, publisher of the Los Altos Town Crier and the Cupertino Currier, installed a big Hoe press, a smaller press and a collator to give the paper its first print shop.

Norton moved the paper again, to "the pink building" on Carmel Valley Road, which is now the home of the Carriage House restaurant. Jack Nielsen added a print shop area in the back of the house, and the Outlook stayed there until relocating in its own, specially-designed office plant at the Mid-Valley Shopping Center last fall because it needed larger quarters.

Norton and his wife Billie (Laura) sold the Outlook to George M. Dobry in December, 1968, and then took off for an extended vacation in Greece. They are now back in the Valley, with Norton commuting to his papers in Los Altos and Cupertino.

Although the names on the masthead have changed frequently, one writer has provided continuity over the years. Mildred Hattan has been writing "Under the Oaks" for about eight years, chronicling the personal history of scores of Valley residents.

"There is a tremendous turnover here," she says. "The saddest thing are the military families leaving. I think it affects us who live here permanently more than it does them."

As the mother of five children, she has had to depend on the phone for gathering news, and she looks back with gratitude at the people "who have been so kind to me over the years and have called me with news."

Journalism in Carmel Valley actually got its start before there ever was an Outlook. Ed Haber started the old Carmel Valley News in 1947, cranking out the 9 by 11 inch sheet on a multilith at his home.

He sold it in 1950 to Mike Gould and Ralph Erion, and later on Ben Prieth and then Frances Andrews took over. Frances Andrews was the final publisher, and when she stopped the paper in 1959, she took the name with her.

For a few months still another paper appeared -- the flamboyant Carmel Valley Sun, published by a Texan who billed it from the start as "The oldest newest newspaper in the world." The Sun was destined for a quick eclipse, however, and so the Carmel Valley Outlook was born.

BOB WOOD REPORTS . . .

A Weekly Column by
Assemblyman Bob Wood – 34th District

Not all of you throughout the county had the chance to read an editorial by Norm Nuck, Editor of the King City Rustler, but the point he brought out, and brought out well, was the fact that farmers over the years were probably the original conservationists. I think I can safely say farmers of today and the true conservationists have many things in common.

After the first sod was broken in the middle west in the early 1800's it did not take our forefathers long to realize certain land-saving practices would have to be used if the soil was not going to blow away, or wash away, and if the fertility was going to be maintained over the years. Contour farming on hill type land, the use of cover crops plowed back into the soil and the practice of summer fallowing, all of these were actually some of our first conservation practices and were designed to conserve the soil for our generation.

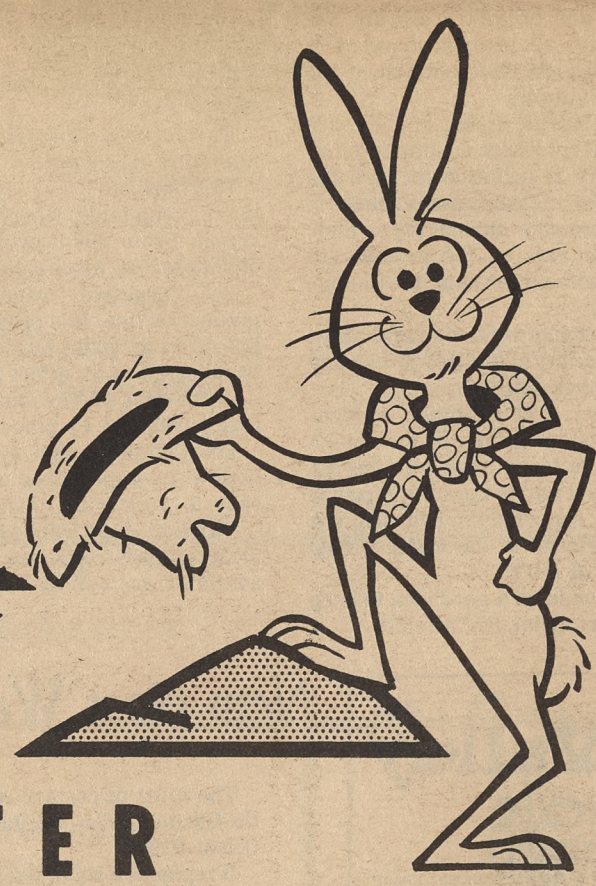
Another area of common ground between conservationists and farmers lies in the desire for open space conservation. It is the obligation of all of us to preserve this land for the next generation and the generation to follow.

Recently we have heard a great deal about one segment of the farming industry, that of the pesticide, DDT and DDD. These are hard type pesticides which do not break down. Most of us, including many of the farmers I know, feel that DDT and DDD should be phased out because scientists have shown the after effects are detrimental to our ecology.

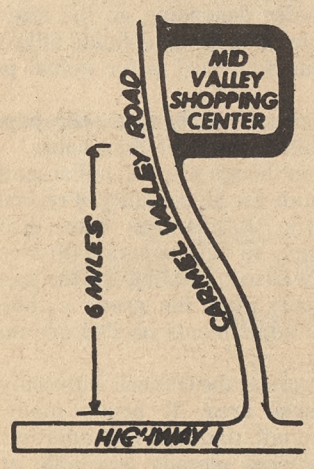
It is interesting to note that in 1921 when the United States had a little over a hundred million people, we were farming about the same amount of acreage that we are farming today in 1970, except today we are feeding almost two hundred million people. In other words, the same acreage today is feeding just double the amount of people that it did fifty years ago. I personally do not believe this would be possible if it were not for our private enterprise system which gave us the incentive along with the increased knowledge on fertilizers, pesticides and improved irrigation practices. Common sense tells us that it would be impossible to feed two hundred million people if all pesticides were eliminated, in fact I doubt if we could feed one half this number.

You may or may not have noticed in the local papers recently where I was honored by being appointed Vice-chairman of the Assembly Natural Resources and Conservation Committee by the Speaker of the Assembly. I was indeed grateful and humble in accepting this position especially when our office learned that a recent poll taken by the Assembly staff showed that 92 percent of the 80 Assembly Legislators asked to be appointed to the Natural Resources and Conservation Committee this year. The Committee has a membership of only twelve members. As Vice-chairman of this committee in the year ahead, it is my job to try and separate the truly constructive legislation from that which is obviously the product of a group or groups who are using a specific issue to promote themselves politically with little thought of the far reaching consequences on our environment. However, I honestly feel the majority of the proposed legislation will be sound and justified. Enough for now ...

BOB WOOD



MID VALLEY
SHOPPING CENTER
WELCOMES THE CARMEL VALLEY OUTLOOK
AS A VALUABLE NEW ADDITION TO THE SHOPPING CENTER



YOU ARE CORDIALLY INVITED TO AN
OPEN HOUSE

SATURDAY, JAN. 31, 10 a.m. - 2 p.m. at the new Outlook office and plant to inspect all the new printing and typesetting equipment and to meet the Outlook staff.

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Mid Valley Associates
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Monterey Insurance Agencies
The Pool Man
Porter-Marquard Realty
Safeway Discount Market
Steinmetz Pharmacy
Tierra Grande Cleaners
Tiki Home & Garden
Valley Cinema

PETS OF ALL KINDS are available at the SPCA shelter near Laguna Seca, like this Doxy-Chihuahua.

+ Photo by Virginia Kay

VALLEY NEEDS NEW LIBRARIAN

The Carmel Valley Library needs a new librarian -- fast.

Former librarian Joan Ray last week accepted a position as assistant at King Junior High School in Seaside, leaving the Valley without a qualified head librarian.

Mrs. Joyce Pickering, the assistant librarian, is temporarily in charge. But she is about to move, and doesn't want to work more than two weeks.

Some previous library experience is required for anyone interested in taking Mrs. Ray's place. More information is available from Mrs. Lois Koolwyk, Monterey County head librarian, at 26 Central Ave., Salinas. Her phone is 373-1365.

Application forms for librarian are available at the Carmel Valley library.

Three sites for new school bus park now under consideration

Any recommendations by the Carmel school board on the location of a proposed school bus garage will be delayed at least two weeks.

Tonight's (Wednesday) regularly scheduled meeting of the School board has been postponed until Wednesday, Feb. 11 because some board members are out of town on business. The meeting will start at 7:30 p.m. in Brey Hall at Carmel High School.

Meanwhile, the architectural firm of Keeble and Rhoda and officials of the school district are studying possible locations for the maintenance facility, with an eye to cost, safety and security factors.

Original plans to house the busses on a two-acre plot behind Carmelo School are being held in reserve while attention is focused on two other possible locations: a 15-acre parcel owned by the County in a canyon east of Del Mesa Carmel, and an area behind Middle School on property the school district already owns.

The Del Mesa property was deeded to the county "for public purposes" by the builders of Del Mesa Carmel. The intention of the deed was to reserve the land for a park or greenbelt area, although that was not specifically stated.

Since that time, the Monterey County supervisors have ruled that the county will not be responsible for administering any new park of less than 50 acres, which leaves this small parcel in an uncertain status.

County Road Commissioner Bruce McClain has suggested the possibility of a public corporation yard being located on part of the property, with joint use by the road department and the school district.

The advantage of this location would be that the repair garage would be hidden from view from the Valley road, and the road department would share in the expense of developing the site.

CONSIDER ANOTHER SITE

The second most plausible alternative to the Carmelo school location is a small chunk of the 55 acres on which Middle School rests.

Under the projected plans of the school district, Carmel High School will eventually be located there on a 40-acre campus. Another 10 acres are being reserved for a new grammar school.

Although mathmatically that leaves five "extra" acres, the existing administration building and roads must be subtracted from the land available.

Even with that, there would be some "surplus" property, and the school district is studying the feasability of putting the garage on the south-east corner of this property.

The advantage here would be that the garage would be near property that is already commercially developed, and busses would have direct access to the extended portion of Rio Road, eliminating many traffic problems.

Business manager Walt Hinton said it may be "quite possible" to design a two-acre bus compound that would not endanger the future needs of the high school or grammar school.

"Of course we do have to consider the people in Carmel Knolls looking down on it," Hinton said. "It would affect a great many more people than the Carmelo site."

It is expected that the pros and cons of all three locations will be discussed at length at next week's meeting. Roy Kaminske, president of the Carmel Valley Property Owners Association, has written the board requesting a hearing on the matter at the next meeting.

School Superintendent Harris Taylor has said the school district wants to resolve the problem and proceed with specific building plans as soon as possible, so that the bus garage will be ready for use by next September.

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CARMEL VALLEY CHURCH SERVICES

CARMEL CHRISTIAN ASSEMBLY
(Plymouth Brethren)
Meeting in Carmel Woman's Club, 9th & San Carlos, Carmel
The Lord's Supper
9:45 a.m.
Sunday School & Adult Bible Class
11:00 a.m.
Phone 624-4615

community church of the monterey peninsula
NON-DENOMINATIONAL
Sunday Worship Services and Church School
10:30 a.m.
Rev. Edwin R. Howard
Interim Minister
1 mile up Valley Rd. from Hi. 1
624-8595

First Baptist Church, Carmel
Corner of Carmel Valley Road and Schulte Road
Sunday Services
Sunday School
at 9:30 a.m.
Morning Worship
at 11 a.m.
Hour of Encounter
6 p.m.
Pastor Ned H. Holmgren

St. Dunstan's
Episcopal Church
Robinson Canyon Road
Sundays
8 A.M.
Holy Communion
9:30 A.M.
Family Service
11:00 A.M.
Morning Prayer
REV. JAMES BROCK
624-8663

Carmel Valley Community Chapel
9:45 Church School
11:00
Worship Service
YOUTH GROUP
Jr. High on Friday at 7:30 p.m.
Sr. High on Sunday at 7:00 p.m.
Rev. Don Johnson
659-2431

St. Philips Lutheran Church
CARMEL VALLEY ROAD
near
SCHULTE ROAD
Service 10:00 a.m.
Church School
11:00 a.m.
Rev. J. Bernhard Bretheim
Phone 624-6765 or 624-1887

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CATHOLIC CHURCH
CARMEL VALLEY VILLAGE
Carmel Valley Road and El Caminito
MASSES:
9:00, 12:00, 5:45
Rev. Douglas Keating, Pastor

Petpourri

BY JUDITH EISNER

"THE BETTER TO BITE WITH..."

A few months ago we dropped in to chat with a friend who is a veterinarian and discovered him busily at work on the mouth of a Miniature Poodle. We stood by and watched him scrape and chip away amazing amounts of dental calculus or "tartar". In some cases, he removed a piece that was larger than the tooth to which it adhered. He told us that the dog was seven years old, and when he had finished working, the dog's teeth were white and gleaming. Incidentally, this kind of major cleaning, although painless in itself, is done under general anesthesia so that the dog is not frightened and does not struggle.

When dogs and cats deserted the wild and made their place beside Man, they were forced to accommodate to an increasingly "civilized" way of life. They gave up the hard life of the hunter and adjusted to cooked, soft food. The Poodle having his teeth scaled was paying one of the prices of civilization.

The normal dog is equipped with 42 strong teeth, ideally suited for capturing his prey, tearing it into swallowable chunks and then crunching up the bones. While the jaw power of dogs varies with size, it must be remembered that the very small dogs of today are man-made; in the wild dogs are coyote or Dingo sized.

As a dog owner, you have probably experienced some of the capabilities of your dog's teeth. At a game of tug-of-war their holding power is remarkable; some dogs can be lifted off the ground and dangled in mid-air -- not a recommended activity, however. If you've ever lost a leather shoe or chair leg to a teething puppy, you have again experienced this power. And if you've seen the remains of a well-gnawed bone, you have no doubt marveled at how little is left.

However, your dog's teeth, under modern conditions, require a helping hand now and then. The biggest problem, of course, is the soft, supermarket diet we feed our dogs. Unless we provide something special for chewing, dogs today could practically eat their dinners without teeth!

Hard-baked dog biscuits do provide some chewing exercise. The problem with biscuits, however, is that they are eaten quickly, rather than gnawed on for hours; too many biscuits add extra calories to the dog's diet and may make him overweight or interfere with his regular eating habits.

Although there are some arguments against bones for dogs, there are probably more in favor of them. Prolonged, incessant bone-gnawing will, of course, wear down a dog's teeth. But an occasional, once or twice weekly bone will, we feel, do more good than harm. Dogs should only be given large, solid shank or knuckle or marrow bones which are cut crosswise from the leg of the steer. If you have a small dog, the butcher will cut these bones into thinner slices to suit your dog's jaw size. If the bone has some tendrils of meat clinging to it, so much the better. And if you want to use it for soup first, the dog will relish it just as much cooked as raw.

The chewing, nibbling and gnawing that a dog lavishes on a bone is a natural tooth-cleansing. If you watch him scraping his molars against the bone, you'll see why, especially since tartar tends to form on the outside of the tooth. The rawhide chew toys and synthetic or processed natural bones you can buy also work at tooth cleaning, but they have two disadvantages. They are relatively expensive and the rawhide softens rather quickly. If you aren't too keen about a messy soup bone on your living room rug, simply give the dog the bone outdoors and don't permit him to bring it into the house.

Beyond the natural toothbrushing of a good bone, your dog (and cat -- who will also love and profit from bone-chewing) can use a periodic home-style cleaning. This is a simple procedure to carry out and there is no reason for a well-behaved dog to struggle once he knows what's happening. Any by the way, the saliva of a healthy dog is perfectly harmless to you, so don't let any idea about "catching something" stop you.

The simplest "toothpaste" for dogs is a paste mixed from a variety of household ingredients. You can safely use salt and water or baking soda and water or a half-and-half paste of baking soda, salt and sater. The salt or soda act as the cleansing abrasives. Wrap a gauze pad around your finger, dip it into the paste and scrub with an up and down motion. A truly obedient dog will permit you to clean the inside surfaces of his teeth as well as the outside. Be sure to get the molars, way in the back, as well as the more accessible incisors and canines (fangs) in the front. This "brushing" will not only do much to loosen beginning tartar deposits, but will also remove superficial stains from the teeth.

Your dog may require this attention weekly or monthly or in-between. His diet and chewing habits will determine the condition of his mouth. Even with regular home care, your dog may build up calculus to such a degree that he may need professional veterinary attention once or twice a year. You might, if this is the case, want to discuss a diet change with your vet, as some dogs seem to develop more tartar on certain diets.

The people who quite literally brush their dog's teeth with human brush and toothpaste, every day, are going a bit too far; those who ignore their pet's mouth are another extreme. Dogs do occasionally develop cavities, usually under a neglected accumulation of tartar, and a diseased tooth almost always has to be removed.

Take a look at your dog's mouth today. Except in old age or where teeth have been pitted or discolored by illness, a condition known as "distemper teeth" regardless of its cause, they should be clean and shining and white. If they aren't, whip out the baking soda and go to work; make your dog kissing sweet!

THE TOWN CRIER

APPARENTLY THERE ARE a lot of parents who feel less than effective these days. At least there were about 50 who showed up for a demonstration lecture on Parent Effectiveness Training last week at Middle School. Glenn Leonoff, a psychologist with the Pacific Grove School department, involved the parents in an exercise in "active listening," which he regards as the first step in improving the parent-child relationship.

Leonoff did a bit of active listening himself when parents challenged his belief that a child should never be punished. Leonoff is not a father.

The course starts this week, at a cost of $45 for eight three-hour sessions. Mrs. Hugh Smith of Carmel will teach PET on Wednesday mornings from 9:30 to 12:30 at her home. Leonoff will give the class from 7 to 10 p.m. Thursdays in the library of Middle School. Enrollment will be limited to no more than 25 for each class.

xxx

CARMEL VALLEY AUTHOR H.K. Fleming seems to have hit it big with his new historical comedy suspense novel, "The Day They Kidnapped Queen Victoria." Domino Productions, a British motion picture company, has just purchased the movie rights.

Fleming and his wife, Doris, will go to London in May to discuss the film script with producer David Deutsch. In November and December, John Cardy of the BBC broadcast "The Day They Kidnapped Queen Victoria" in 15 episodes.

xxx

PATSY WESTER'S dream of having an active children's ballet company in the Valley just may come to pass. At a special audition for boys last week, 16 active and athletic boys turned out. One was a high school student who took a cab all the way from Carmel to her studio on Pilot Road, because he didn't have any other ride.

She put them through a real workout, and was thrilled with their enthusiasm and coordination.

xxx

GEORGE LOCKWOOD of Toyon Way is the new president of the board of the Camp Amigos committee. At a meeting last week, the board voted to hold this year's Camp Amigos program at the All Saints' Day School starting Monday, July 20.

Three one-week sessions will be held here in the Valley with a fourth week for 11 and 12-year olds down at Big Sur. This will mark the third season for the popular integrated day camp, which is supported by several churches, community service organizations and individuals on the Monterey Peninsula.

xxx

NO ONE CAN SAY that residents of Carmel Valley Manor don't keep pace with the times. Elizabeth Halsey is chairman for a current problems group which puts on a program two Wednesdays a month at 10:30 a.m. Today the topic is "Freedom of the Press and the Airwaves," with a panel discussion conducted by Stoddard Johnston of KMST; Riderick Holmgren, a professor of journalism at Monterey Peninsula College and Pat Griffith of the Outlook.

xxx

ASSEMBLYMAN BOB WOOD will be on hand to speak to the Carmel Valley Property Owners Association Friday night, when the group meets at Tularcitos School multi-purpose room. He has concerned himself with environmental controls, and it will be in this area that he will speak. The public is invited, and any of a number of Carmel Valley problems that the group has concerned itself with may very well be aired.

ED FARRINGTON, chairman of the Psychology Department at MPC, will speak about sensitivity encounters, when Parents Without Partners meet Friday evening, 8 p.m., at the Estrada Adobe in Monterey.

xxx

THE GREEN VALLEY CAT FANCIERS will hold their 2nd Royal Merit Quadruple Championship Show at the Monterey Fairgrounds March 14-15. The theme of this show honors the memory of the 'famous' cat 'Room 8' of Elysian Heights School of Los Angeles. Entries will cover all breeds of cats from all over the country. Interested persons may call Abby Moore at Salinas, 449-1961.

xxx

WALTER CRONKITE's evening news program last Thursday gave the Monterey Peninsula a new image. Thursday, of course, was the opening of the 29th Crosby, but CBS felt the real news in this area wasn't on the golf courses, but on the polluted beaches lining the most spectacular coastline in the nation.

They showed sewage pouring onto the beach by Fort Ord and talked with Dr. Richard Fraser, County Health Director, about the danger of contracting typhoid or tetanus from playing on contaminated beaches.

The CBS newsman seemed incredulous that Monterey County, of ALL places, would allow such a situation to develop, but noted hopefully that there is "still time" to save much of the marine life if adequate sewage facilities are built. He also noted that so far taxpayers in this area have been unwilling to pay the costs.

Offhand, it would seem that the cost of sewage facilities would be far cheaper in the long run than the adverse affect on the whole economy of this area if tourists shy away from our polluted shores. To say nothing of the marine life and incredible beauty that would be protected for us all.

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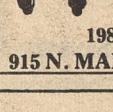

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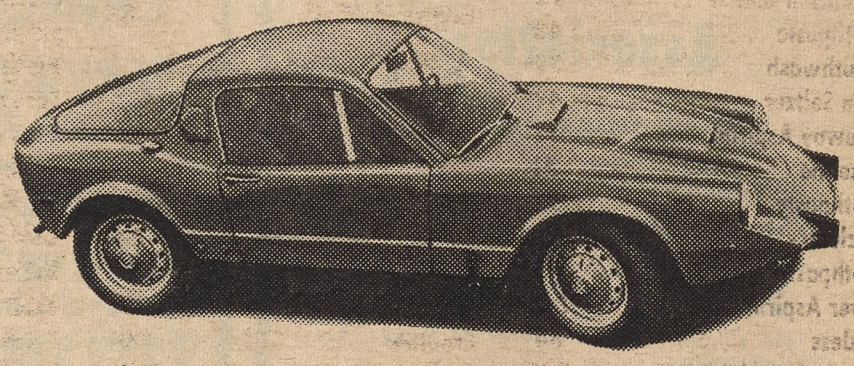

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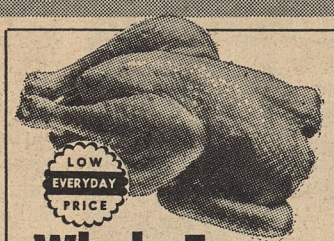


Whole Fryers Manor House U.S.D.A. Grade A Fresh Frozen, Lb. 31¢

Pork Picnics Fresh, Whole or Halves—Lb. 58¢

Low Everyday Prices

Corned Beef	Boneless Brisket—Lb.	88¢
Hen Turkeys	Norbest, U.S.D.A. Grade A—Lb.	53¢
Fried Chicken	Eden Farm—Lb.	95¢
Boneless Chuck	U.S.D.A. Choice Beef Roast—Lb.	88¢
T-Bone Steaks	or PORTERHOUSE U.S.D.A. Choice Beef—Lb.	$1.54

Low Everyday Prices

New York Steaks	U.S.D.A. Choice Beef—Lb.	$2.06
Top Sirloins	U.S.D.A. Choice Beef—Lb.	$1.76
Reg. Chuck Steaks	U.S.D.A. Choice Beef—Lb.	68¢
Rib Club Steaks	U.S.D.A. Choice Beef—Lb.	$1.51
Lamb Rib Rack	New Zealand—Lb.	69¢

Low Everyday Prices

Lamb Loin Rack	New Zealand—Lb.	98¢
Pork Chops	Family Pack—Lb.	97¢
Ground Beef	Regular—Lean and Tasty—Lb.	58¢
Sliced Bacon	Safeway—1-lb. Package	86¢
Pre-Cooked Fishsticks	Random Wts.—Lb.	58¢

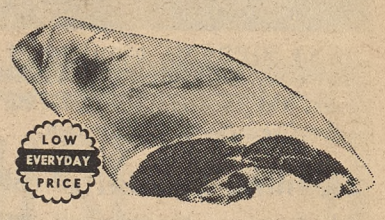
Low Everyday Prices

Pre-Cooked Scallops	Captain's Choice —Lb.	$1.66
Greenland Turbot	Select Fillets—Lb.	83¢
Beef Liver	Uniform Slices—Lb.	77¢
Corn Tortillas	Red's—14-oz. Package	23¢
Flour Tortillas	Red's—16-oz. Package	32¢

Slab Bacon Whole or Piece—Lb. (Sliced—Lb. 81¢) 66¢

Crossrib Roast U.S.D.A. Choice Beef—Lb. 99¢

Smoked Hams Whole or Half Hock Removed—Lb. 79¢



Leg of Lamb Frozen, From New Zealand—Lb. 79¢

DISCOUNT PRICES — FROZEN FOODS

Banquet Dinners	6 Varieties—Package	41¢
Buffet Suppers	Banquet, 5 Varieties 2-lb. Package	$1.20
Sirloin Tips	Kold Kist, With Gravy—6-oz.	44¢
Beef Stroganoff	Kold Kist—6-oz.	53¢
White Bread Dough	Bridgford 16-oz. Package	55¢
Apple Pie	Simple Simon—34-oz.	67¢
Frozen White Bread	Sheepherder 1-lb. Package	41¢
Venezia Tortellini	12-oz.	76¢
Miniature Ravioli	Venezia, With Sauce 18-oz.	56¢
Venezia Lasagne	18-oz.	89¢
Venezia Cannelloni	10-oz. Package	89¢

SUPER SAVER **Dole Juices** Frozen, Pineapple or Pineapple-Orange 6-oz. Can 17¢

DISCOUNT PRICES — HORMEL FOODS

Chili Con Carne	With Beans, Reg. or Hot—15-oz. Can	36¢
Roast Beef Hash	Mary Kitchen—15-oz.	59¢
Chili Con Carne	Plain—15-oz. Can	49¢
Hormel Tamales	15-oz. Can	30¢

DISCOUNT PRICES — HEALTH & BEAUTY

Dial	Family Deodorant Aerosol—4-oz. Reg. $1 (7-oz., Reg. $1.49 . . . $1.18)	78¢
Dial Shampoo	7-oz.—Reg. $1.09	84¢
Wilkinson Blades	Blister Pack 5 Blades, Reg. 79c	72¢
Toothpaste	Safeway, Fluoride & Hexo-chlorophene—6.75-oz., Reg. 59c	48¢
Mouthwash	Safeway, Red, Blue, Amber 16-oz.—Reg. 59c	39¢
Alka Seltzer	12 Tablets—Regular 57c	49¢
Safeway Aspirin	200 Tablets Regular 35c	32¢
Vaseline	Petroleum Jelly—4-oz., Reg. 49c	41¢
Toothpaste	Maclean's, 5c Off—3¼-oz. Reg. 64c	52¢
Maclean's Toothpaste	Toothpaste, Reg. or Mint, 7c Off 5-oz.—Reg. 82c	65¢
	Maclean's, 10c Off—6.75-oz. Regular 99c	79¢
Bayer Aspirin	200 Tablets Reg. $1.73	$1.42
Modess	Sanitary Napkins, Super or Regular—24-Count	84¢
Hair Spray	Adorn, Touch Top, Extra Hold 6.4-oz.—Regular $1.50	$1.18
VO⁵ Shampoo	Reg. or Dry—7-oz. Regular $1.09	86¢

DISCOUNT PRICES — COFFEES

Edwards Coffee	Reg., Drip, Elec. Perk 3-lb. Can	$1.89
MJB Coffee	Reg., Drip, Elec. Perk 2-lb. Can	$1.39
MJB Coffee	Drip or Regular—1-lb. Can	76¢
MJB Instant	10-oz. Jar	$1.16
Kava Instant	4-oz. Jar	87¢
Safeway Instant	10-oz. Jar	$1.09
Folger's Instant	Coffee Crystals 10-oz. Jar	$1.35
SW Coffee	Kona or Colombian 1-lb. Can	89¢

SUPER SAVER **Ammonia** Parsons, Clear or Sudsy—56-oz. 42¢

BETTY CROCKER MIXES

Layer Cake Mixes	9 Varieties Package	34¢
Angel Food Cake Mix	16-oz. Pkg.	59¢
Sunkist Lemon Chiffon	18½-oz. Pkg.	59¢
Coconut Pecan Frosting	9-oz. Pkg.	43¢
Fudge Brownie Mix	22½-oz. Package	46¢
Frosting Mixes	10 Varieties—Package	38¢

SUPER SAVER **Coffee Rich** Rich's, Frozen 16-oz. 21¢

BAKERY

Fig Bars	Busy Baker, Vanilla or Whole Wheat 1-lb.	32¢
Ovenjoy Bread	1½-lb. Loaf	31¢
English Muffins	Mrs. Wright's Package of 6	31¢

SUPER SAVER **Macaroni** Golden Grain Elbow—1-lb. Pkg. 20¢

SOUP & CRACKERS

Chicken Noodle Soup	Lipton, With Broth—Pkg.	29¢
Ring-O-Noodle Soup	Lipton—Package	29¢
Lipton Soup Mixes	10 Varieties Package	37¢
Croutons	Bel-air, Cheese & Garlic or Italian Cheese—4½-oz. Pkg.	40¢
Garlic Croutons	Bel-air—2½-oz. Pkg.	40¢
Crackers	Busy Baker, Salted or Unsalted 1-lb. Package	33¢

DISCOUNT PRICES — CANNED FOODS

SW Brown Bread	16-oz.	33¢
SW Kidney Beans	15½-oz. Can (27-oz. Can 29c)	19¢
SW Garbanzo Beans	15½-oz. Can	19¢
Vegetable Cocktail	Cock O' The Walk Juice—46-oz.	31¢
SW Applesauce	17-oz.	25¢
SW Corn	Golden, Cream Style—17-oz.	25¢
SW Deloro Corn	Whole Kernel Golden—16-oz.	27¢
SW Med. Sweet Peas	17-oz.	27¢
SW Green Beans	Cut, Medium 16-oz.	28¢
SW Oven Baked Beans	16-oz. (28-oz. 40c)	25¢
Pork & Beans	Van Camp—31-oz. Can	27¢
Mushrooms	Erland's, Pieces & Stems—2-oz.	17¢
Apple Juice	Tree Top—46-oz. Can	43¢

SUPER SAVER **Jell-well** Gelatin Desserts All Flavors 3-oz. Package 9¢

DISCOUNT PRICES — MISCELLANEOUS

Salad Oil	Nu-made—24-oz.	38¢
Tang	Instant Orange Drink—27-oz.	$1.37
Nestle's Quik	Chocolate—2-lb. Can	87¢
French Dressing	Girard's, Original 11-oz.	42¢
Girards Dressing	Champagne—11-oz.	49¢
Potatoes	Idahoan, Instant Mashed—8-oz. (Instant Potato Flakes—2-lb. 69c)	20¢
Margarine	Blue Bonnet, 2c Off—1-lb.	26¢
Preserves	Shasta—Peach, Peach-Apricot, Apricot-Pineapple—3-lb.	$1.29
Strawberry Preserves	3-lb.	$1.29
Peanut Butter	Nu-made, Chunk or Creamy—28-oz.	99¢
Cat Food	Purr Tuna—6-oz. Can	14¢
Tuna 4 Cats	6-oz. Can	16¢
Safflower Honey	Superior, 100% Pure 16-oz.	43¢
Lea & Perrins	Worcestershire Sauce (10-oz. 67c)—5-oz.	38¢
Gold Medal Flour	4c Off 5-lb. Bag	55¢
Italian Dressing	Kraft, 5c Off—8-oz.	39¢
Kraft Caramels	14-oz.	41¢
Potatoes	Idahoan, Scalloped—6½-oz. (Au Gratin—6½-oz. 35c)	30¢
Shredded Hash Browns	Idahoan 6-oz.	25¢
Kosher Dill Pickles	Heinz—32-oz.	56¢

DISCOUNT PRICES — DAIRY

Sliced Cheese	Lucerne, American 8-oz.	45¢
Sliced Cheese	Lucerne, American 12-oz.	65¢
Mild Cheddar	Safeway, Random Weight Chunks—Lb.	89¢
Whipping Blend	Lucerne, Non-Dairy ½-Pint	29¢
Pure Orange Juice	Lucerne—Pint Glass	49¢
Large Grade AA Eggs	Cream O' The Crop—Dozen	69¢
Neufchatel Cheese	Borden's, Eagle Brand—8-oz.	35¢
Cream Cheese	Lucerne—8-oz. (3-oz. 2 for 29c)	36¢
Spaghetti Sauce	Bettermade—1-lb.	39¢
Ravioli & Sauce	Bettermade—1-lb.	54¢

DISCOUNT PRICES — HOUSEHOLD

Plastic Wrap	Kitchen Craft 12-Inch x 100-Foot Roll	25¢
Parade Detergent	49¼-oz. Package	49¢
Lux Liquid Detergent	22-oz.	55¢
Drive Detergent	25c Off—5-lb. 4-oz.	$1.12
Concentrated All	Detergent 9-lb. 13-oz. Pkg.	$2.35
Wisk Liquid Detergent	12c Off ½-Gallon	$1.43
Dove Liquid Detergent	22-oz.	55¢
Palmolive Liquid	Detergent 10c Off—22-oz.	55¢
Ajax Cleanser	3c Off—21-oz.	21¢
Cold Power	Detergent, 10c Off—49-oz.	73¢

Western Iceberg Head Lettuce Crunchy-Crisp Heads Each 12¢

Navel Oranges Large Size California-Grown—Lb. 10¢

Northwest Pears U.S. No. 1, D'Anjou —Lb. 19¢

ITALIAN SQUASH (Zucchini) A Fresh Vegetable Treat—Lb. 23¢

Red-Ripe Tomatoes	Just Right for Slicing or Salads—Lb.	25¢
Crisp Cucumbers	A Green Salad Must—Each	16¢
Large Artichokes	Globe Variety, Just Kissed By Frost—Each	16¢
Fresh Bunch Spinach	Large Clean Bunches —Each	14¢
Golden Ripe Bananas	Premium Quality Cabana Brand—Lb.	13¢
Russet Potatoes	U.S. No. 1, Gardenside Pack 10 Lb. Bag	56¢
Fresh Celery Root	Serve Hot or Cold—Lb.	19¢

New at Your SAFEWAY
Cello Pack
RADISHES
All Cleaned and Ready to Use!
6-oz. Pkg. 11¢

All Prices subject to market changes · JAN. 28, 1970

SAFEWAY

©COPYRIGHT 1960 SAFEWAY STORES, INCORPORATED

14 SAFEWAY DISCOUNT STORES Serving You in Salinas, Seaside, Gilroy, Monterey, Santa Cruz, Aptos, King City, Felton, Carmel Valley, Marina and Pacific Grove

"APPRECIATION WEEKEND"

ANNA SOPRANO, proprietor of Tierra Grande Cleaners, checks some garments for customers before placing on the rack. The cleaners are featuring a one-week special in an advertisement in this section.

Cleaning Special At Tierra Grande

Tierra Grande Cleaners is offering a special "Get Acquainted" reduced price for one week on dry cleaning. Men's trousers and women's unlined straight skirts, regularly $1.00, will be dry cleaned and pressed for only 88c through Feb. 7, according to Anna Soprano, owner of the store.

Tierra Grande Cleaners offers free pickup and delivery anywhere in Carmel Valley for dry cleaning, laundry and shoe repair. Expert alterations are also offered as an additional service.

Ski Shop Offers Special

In celebration of the "Open House" Weekend, Bill Hitchcock's Ski and Sport Shop is offering a deluxe ski outfit valued at more than $80.00 for only $59.95. The package includes Fischer Alpine Deluxe skis, Marker Toe and Heel Binding and Telepole adjustable ski poles with leather safety strap.

One of the newer stores in the Mid Valley Center, the Ski Shop is the Peninsula's only complete ski shop. Together with the other Hitchcock store in Salinas, the store offers a complete selection of clothing and accessories for skiers, as well as for other winter sports.

New Manager At Valley Cinema

John Reagles, a resident of Rancho Tierra Grande, has been promoted to manager of the Valley Cinema. Mr. Reagles, a retired Army major, is a talented free-lance cartoonist, whose work has appeared in many major magazines. He has lived in the Valley with his lovely wife, Martha, since 1966.

Mr. Reagles invited everyone to take advantage of the "Cinema Special for Two" being offered this weekend in conjunction with the coffee shop, and also announced a series of policy changes which will affect young and old moviegoers.

First, the Cinema will offer a matinee every Saturday and Sunday at 1:00 p.m. In the past, the starting times varied, but now, Mr. Reagles said, parents can count on the matinee starting at exactly the same hour every weekend. Further, all seats at these matinees, for children and adults, will be only 75c.

In response to requests from nite owls, late movies will be shown every Friday and Saturday evening.

Senior citizens are also affected by a new policy which will initiate the showing of the main feature every Sunday at 5:00 p.m. This is in deference to our older residents, who don't wish to drive any appreciable distance after sundown.

Mr. Reagles also reminded senior citizens that they can get a membership card for the theatre which entitles them to a flat 75c admission, good any time.

Prior to his promotion to manager, Mr. Reagles served as asst. manager at the Cinema.

New Chevron Gas Available

Tom Steiny, operator of the Mid Valley Chevron Station in the shopping center, announced that the all new Chevron F-310 Gasoline will soon be available.

This remarkable new gasoline, developed after years of costly research by Standard Oil scientists, sharply reduces hydrocarbon exhaust emissions and increases gasoline mileage.

The new additive, which will be available in all grades of Chevron gasoline, reportedly does more than keep the car intake and pollution devices clean -- it actually improves performance after only a few tankfuls, according to Standard Oil researchers.

The new gasoline, which has been widely publicized in national media, could mean a breakthrough in the fight against air pollution. Standard holds the patent on the gasoline, and is leading the way in this state in developing fuels which will burn cleaner and more efficiently. Other oil companies are reportedly working towards this goal but have not yet marketed any new product which reduces harmful emissions.

The Mid Valley Shopping Center is rolling out the red carpet by offering special values and events this weekend "in appreciation of your patronage".

Highlighting the weekend activities of an Open House celebration at the new offices of the Carmel Valley Outlook; an Open House at Rancho Tierra Grande, directly across from the shopping center; a "Cinema Special for Two" offered by Kearns' Mid Valley Coffee Shop and the Valley Cinema; and special values by Bill Hitchcock's Ski Shop, Steinmetz Pharmacy and Tierra Grande Cleaners.

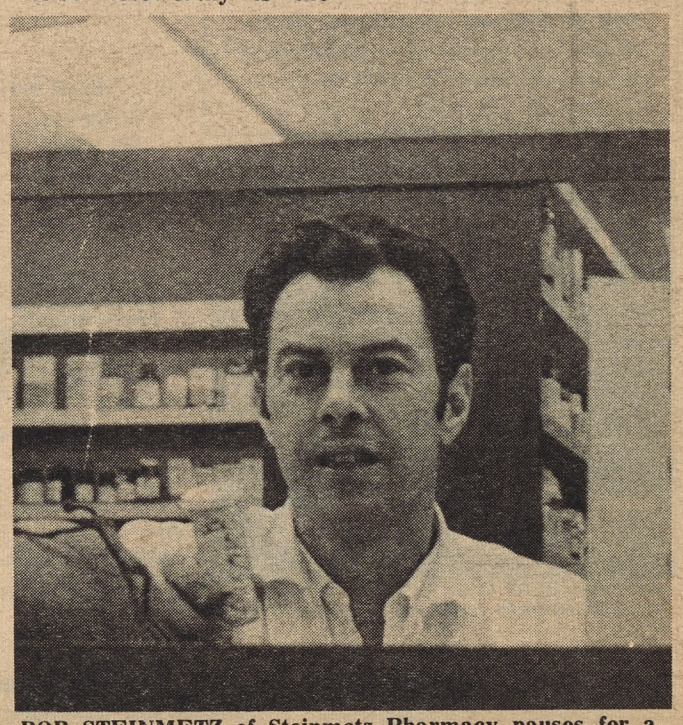
Also noteworthy is the appointment of a new manager at the Valley Cinema and new ownership of the Barber Shop in back of the theatre.

UNDER NEW MANAGEMENT

Don C. Leideck, your new barber, cordially invites you to stop in and get acquainted Tues. - Fri. 9-6; Sat. 9-5; Closed Sun. & Mon.

MID-VALLEY BARBER SHOP

Mid-Valley Shopping Ctr.



BOB STEINMETZ of Steinmetz Pharmacy pauses for a moment for the Outlook photographer in the Prescription department. As an appreciation offer, Bob is offering a bottle of rubbing alcohol free with the coupon in this section of the newspaper.

Steinmetz Gives Rubbing Alcohol

To add to the excitement this weekend, Steinmetz Pharmacy is offering a 63c pint bottle of Parke Davis rubbing Alcohol FREE with the coupon which appears elsewhere in this newspaper. The limited offer is good through Feb. 7th, and is restricted to one per family. No purchase is necessary, but the coupon must be presented for the free merchandise.

Bob Steinmetz also said that his store is ready with an exciting selection of gifts and greeting cards for Valentine's Day. Gifts for everyone in the family, from hoisery, fragrances, watches, candies, to pipes, cigarette lighters, wallets, and a host of other gift ideas are available. The Pharmacy features the largest selection of Hallmark cards in Carmel Valley.

GET-ACQAUINTED SPECIAL!

TROUSERS Reg. 1.00
SKIRTS unlined straight

88¢

ONE WEEK ONLY - THROUGH FEB. 4

FREE PICK-UP & DELIVERY

Tierra Grande Cleaners

IN MID-VALLEY CENTER

Carmel Valley Rd. at Dorris Drive

Hours: 9:30-6:00 Mon. thru Fri.
9:30-5:30 Saturday

Phone 624-6101

VALUABLE COUPON

FREE!

WITH THIS COUPON

ONE PINT PARKE-DAVIS LAVACOL

RUBBING ALCOHOL

Regular Price 63c

With This Coupon Only Limit One Per Family
Good Through Feb. 7, 1970

Steinmetz Pharmacy Mid-Valley Center

"THE VALENTINE SHOPPERS PARADISE"

Steinmetz PHARMACY 624-5308

Cards, Candy and Gifts for your Valentine
Mid-Valley Shopping Center
Post Office Always Open

APPRECIATION WEEKEND

FRI., SAT., SUN. - JAN. 30 - FEB. 1st

We're rolling out the red carpet to invite you to visit the friendliest shopping center in town. We're just bursting with values and gift ideas galore, and extend a hearty welcome to our friends and customers to join the fun!

MID VALLEY SHOPPING CENTER

ADINA'S HAIR FASHIONS • 624-9249

BILL HITCHCOCK'S SKI SHOP • 624-0611

PORTER MARQUARD REALTY • 659-2268

CARMEL MID-VALLEY BARBER SHOP • 624-3665

RESTAURANT SODA FOUNTAIN Kearns' 624-9401

EVERYDAY SAVINGS AT SAFEWAY DISCOUNT MARKET

CARMEL MID-VALLEY VETERINARY HOSPITAL 624-8509

MID-VALLEY ASSOCIATES • 624-5510

STEINMETZ PHARMACY • 624-5308

CARMEL VALLEY OUTLOOK • PUBLISHING PRINTING 624-0133

MID-VALLEY CHEVRON STATION • 624-7324

TIERRA GRANDE CLEANERS • Prompt Delivery 624-6101

CROCKER CITIZENS NATIONAL BANK • 624-5347

MONTEREY INSURANCE AGENCIES • 624-5510

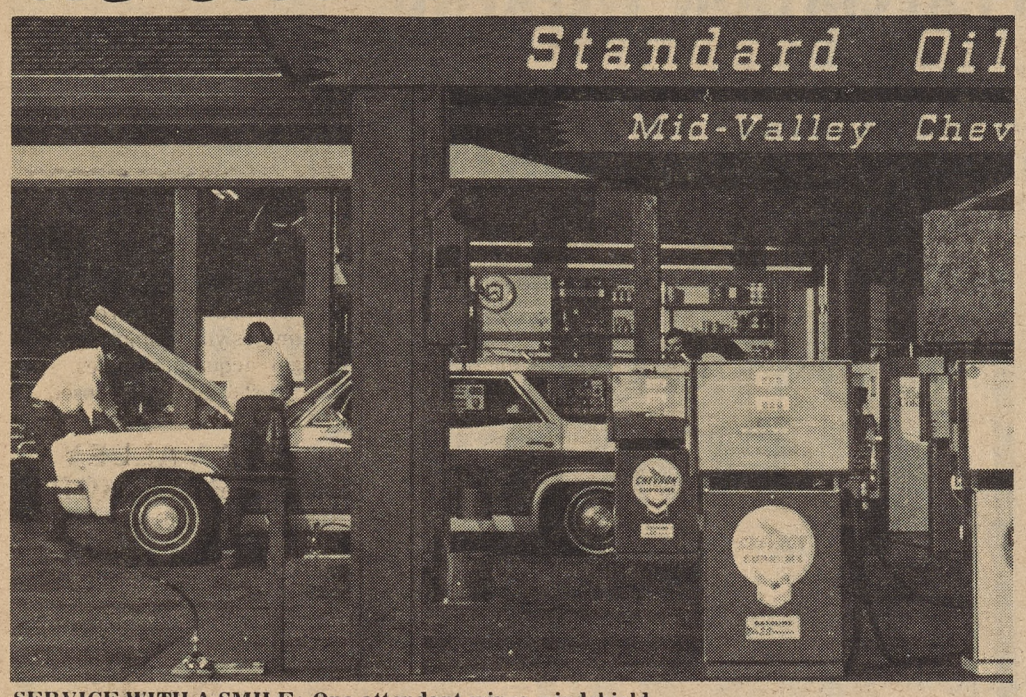
TIKI HOME & GARDEN • 624-8784

GOLDEN FLEECE YARN SHOP • 624-9102

THE POOL MAN • 624-5561

Valley Cinema 624-5111

AT MID VALLEY CENTER



SERVICE WITH A SMILE: One attendant wipes windshield while another checks under the hood at Mid Valley Chevron station in the Mid Valley Center. The station will soon be receiving deliveries of the new Chevron F-310 gasoline, which reportedly reduces smog-producing emissions.

Cinema Special For Two

Glen Kearns, owner of the Mid Valley Coffee Shop, is offering a "Cinema Special for Two" this weekend, Friday and Saturday nights only. The special includes Kearns' Deluxe Hamburger, salad, french fries and coffee PLUS two admissions to the Valley Cinema, all for $4.50. (Showing this weekend at the theatre are "The Brain", with David Niven, and "If It's Tuesday, This Must Be Belgium".) The special combination, worth many dollars more, offers an inexpensive complete night out for two persons.

Mr. Kearns also announced that his popular eating place will be open Mondays, in response to the many requests he has received, starting immediately. Starting Sunday, Feb. 8, the coffee shop will be closed Sundays.

JOHN REAGLES has been appointed manager of the Valley Cinema, and announced several policy changes which will serve moviegoers of all ages.

VALLEY CINEMA
624-5111

PLUS

G Suggested For GENERAL Audiences

COME IN AND GET ACQUAINTED WITH **JOHN REAGLES** MANAGER OF THE VALLEY CINEMA

CINEMA SPECIAL FOR TWO!

at Kearns Mid-Valley Coffee Shop
Deluxe Hamburger with French Fries salad and coffee
- PLUS -
Two tickets to the Valley Cinema valid Fri. & Sat., Jan. 30 & 31

All For $4.50 For Two

COMING SOON!

A NEW GASOLINE THAT DRASTICALLY REDUCES HYDROCARBON EXHAUST EMISSIONS AND INCREASES GASOLINE MILEAGE!

CHEVRON F-310

We are proud and excited to announce that we will soon be offering a new gasoline that will help in the fight against air pollution -- the all new Chevron F-310. This new additive, which will be available in all our grades of gasoline, does more than keep the car intake systems and pollution devices clean ... it actually improves performance after only a few tankfuls. Tests show that the additive brings faulty emission control systems back to new-car efficiency.

We are proud that we will be making a significant contribution in the fight for cleaner air.

AUTO REPAIRS
BY TRAINED EXPERIENCED MECHANIC
- TUNE-UPS
- LUBRICATION
- BRAKES
- GENERAL REPAIRS

A COMPLETE LINE OF STANDARD & ATLAS PRODUCTS

- OPEN 7 DAYS A WEEK

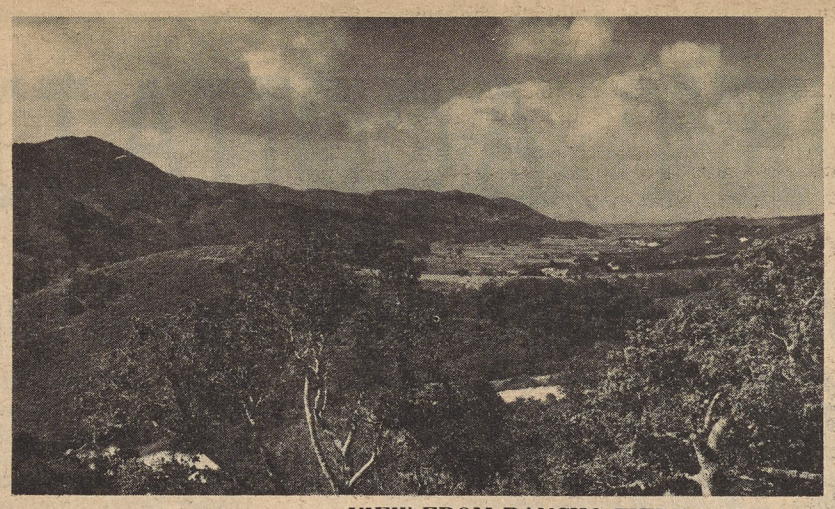
CHEVRON DEALER

MID-VALLEY CHEVRON STATION
CARMEL VALLEY ROAD & DORRIS DRIVE
624-7324

OPEN HOUSE WEEKEND

SAT. & SUN. JAN. 31 & FEB. 1, 1-5 P.M.

RANCHO TIERRA GRANDE



VIEW FROM RANCHO TIERRA GRANDE

3 NEW HOMES, CHOICE BUILDING SITES WILL BE OPEN FOR YOUR INSPECTION

BEAUTIFUL VIEW SITES FROM $8500.

FINANCING AVAILABLE AT 6½% SIMPLE INTEREST AND 10% DOWN

NOW IS THE TIME TO BUY ... NEVER AGAIN WILL CARMEL VALLEY LAND BE SO REASONABLY PRICED!

Rancho Tierra Grande is conveniently located opposite Mid-Valley Shopping Center.

for Real Happiness, Real Estate Planning, Real Living

porter-marquard realty
Carmel Valley, Calif.
Carmel Valley Road • Phone 659-2268

Open House at Tierra Grande

An Open House Weekend at Rancho Tierra Grande, opposite the Mid Valley Center, will be held this weekend from 1-5 p.m. on Saturday and Sunday.

On view will be several new homes in addition to view sites starting from $8500. Excellent financing with 6½ percent loans at 10 percent down are an outstanding feature of these offerings, according to a representative from Porter-Marquard Realty, developers of Rancho Tierra Grande.

The development features 24 acres of permanent green belt, under-ground utilities and spectacular views of mountains, meadows and the ocean. Zoning is for single family residences only.

IT'S SKI TIME: Customers throng Bill Hitchcock's Ski Shop to find the newest and best in ski and outdoor equipment. The shop is offering a ski package valued at more than $80 for only $59.95 this weekend as a "Get Acquainted" special.

"APPRECIATION WEEKEND"

AT MID VALLEY CENTER

CINEMA SPECIAL FOR TWO!!

FRIDAY and SATURDAY, JAN. 30 & 31 ONLY!

Deluxe Hamburgers with Salad,
French Fries and Coffee PLUS

Two Tickets to the Valley Cinema
To See:

All For 4.50 For Two Persons

BE OUR GUEST!

MID VALLEY COFFEE SHOP

Now Open
Mon. - Sat.
Closed Sundays
Starting Feb. 1

Carmel Valley Road at Dorris Dr. 624-9401

GET ACQUAINTED SPECIAL

SAVE $25.00 ON THIS VALUE PACKED COMBINATION

The world-famous FISCHER Alpine Deluxe Ski and Marker Simplex-Telmat binding system have been paired in a special combination to give the skier the necessary high-quality, reliable equipment that it takes to develop techniques faster and get full enjoyment out of skiing . . . all at a big special savings.

LOOK WHAT YOU GET . . .

FISCHER Alpine Deluxe Ski . . . a precision-built, 22 piece laminated ash ski. The core is produced out of the finest grade, specially-selected materials. Smooth-running P-tex base—strong plastic sides—and interlocking steel edges make this ski a high-quality, durable ski.

MARKER Simplex Toe Binding . . . the time-proven, dependable release toe. Highly elastic cam design soaks up all normal bumps and strains—but when you need it, it snaps open in a dependable double-pivot action.

MARKER Telmat Heel Binding . . . the slim, trim releasable heel with "step-in" convenience. Binds the heel to the ski with maximum firmness—but the instant you need it, the Telmat snaps open. The MARKER Telmat works in perfect coordination with the Simplex-Toe making this an ideal releasable ski binding system.

SPECIAL COMBINATION SAVINGS . . .

FISCHER Alpine Deluxe Ski—alone	$35.00
MARKER Simplex Standard Toe Binding—alone	13.95
MARKER Telmat Heel Binding—alone	19.95
TELEPOLE Adjustable Ski Poles—alone	12.95
Leather Safety Strap—alone	1.60
Total Value	$83.45

$59.95

Headed for the ski slopes this winter? Then you're heading in the right direction when you come here for all your ski equipment and accessories! We've the finest quality skis of every size and type, poles, boots, goggles and other accessories for beginners or experts. Just starting? Come in and let us advise you on your selection.

BILL HITCHCOCK'S SKI & SPORT SHOP

In The Mid Valley Center
Carmel Valley Rd. at Berwick Dr.
Adjacent to Valley Cinema
Phone 624-0611

CARMEL VALLEY RICHFIELD station on Carmel Valley Rd. at Dorris Drive, is inviting Valleyites to "get acquainted" this weekend. Dick Moore, the proprietor, is offering a free six-pack of Pepsi and other inducements and invites everyone to come in and inspect his new service station.

- Photo by George T.C. Smith

BICYCLE RIDER INJURED

Ten-year-old Donald Clark of 25 Lilac Road received minor injuries Friday morning when he swerved to avoid a car and fell off his bicycle on Via Contenta.

Mitchell J. Rottor of Salinas, the driver of the car, was making a U-turn and didn't see the boy because he was temporarily blinded by the sun.

The Carmel Valley Fire Department's rescue squad took Donald to a local doctor's office, where he was referred to the Navy Dispensary for treatment of a sprained arm.

A Pacific Grove woman received minor injuries last Wednesday when her VW bus went out of control on the Carmel Valley Road five miles east of Cachagua Grade.

The California Highway Patrol said Sharon E. Sladen was travelling at excessive speed around an "S" curve when her bus flew off the road and struck an embankment.

The Carmel Valley Fire Department transported her to Community Hospital, where she was given emergency treatment and then transferred to Monterey County General Hospital in Salinas.

The Fire Department also answered two fire calls last week.

On Friday at 6:25 p.m. they were called to the home of Oscar Kurlfink at 73 Paso Hondo to put out a chimney fire. There was no damage.

On Monday, at 2:22 p.m. they responded to a call from Rippling River Resort, where a mattress was found smouldering in the gazebo. Fire Chief Chip Collins speculated that children may have been smoking in the gazebo. The gazebo was not damaged.

RASH OF BURGLARIES IN CARMEL VALLEY LAST WEEK

A rash of burglaries in Carmel Valley were reported to the Monterey County Sheriff's Department last week.

The first call came Wednesday, when Eric Scarlett reported a calculator had been stolen from his home in Hidden Hills.

On Thursday evening between 6 and 11 p.m. a shotgun, revolver, Zenith TV set and a jewelry box with jewelry were taken from the Gordon Watkins home at 32 Esquiline Rd.

Sometime that same night or early Friday morning, the Hidden Hills Realty Co. office was broken into and two electric typewriters were taken.

Two more burglaries were reported during the day Friday. A cassette tape recorder was taken from the home of Lucinda Davis in Hitchcock Canyon, while two shotguns, a revolver, a rifle and a fishing rod were reported missing by James W. Madsen on Southbank Road.

The sheriff's department is investigating the possibility that the same person or persons is responsible for all the thefts.

The third leading cause of death in the United States, strokes take almost 200,000 lives each year, outranked only by heart attacks and cancer, according to the Central Mission Trails Heart Association.

SUBSCRIBE TO THE OUTLOOK ONLY $4.50 A YEAR

TRIP TO RUSSIA DESCRIBED AT LIONS MEETING

The Carmel Valley Lions Club, at its meeting at Rippling River last week, had an interesting program by Wayne Edwards.

It was a slide-lecture trip which he took to Russia, and showed many of the larger Russian cities.

Among guests at the meeting were Joe Salmeri, Sal Buffo and Stewart McKenzie.

This week's speaker is Steven James, an instructor at MPC who is also vacational administrator. He will speak on college affairs with emphasis on Black Studies.

LEGAL NOTICE

CERTIFICATE OF INDIVIDUAL DOING BUSINESS UNDER FICTITIOUS NAME

Know All Men by These Presents:

I, the undersigned, LIN GEARY ELDRIDGE do hereby certify:

That my name in full is LIN GEARY ELDRIDGE and that my place of residence is 25620 VIA CROTALO, CARMEL, CALIF.;

That I am transacting business in the State of California under the fictitious name of CYPRESS FUND; that I am the sole owner and proprietor of said business; that my principal place of business under said name is situated at 25620 VIA CROTALO, CARMEL, CALIF..

In Witness Whereof I have hereunto set my hand this 20TH day of JANUARY, 1970.

LIN GEARY ELDRIDGE

STATE OF CALIFORNIA,)
County of Monterey)ss.

On this 20th day of January in the year one thousand nine hundred and seventy, before me, H.E. ATTENBOROUGH, a Notary Public, State of California, duly commissioned and sworn, personally appeared LIN GEARY ELDRIDGE, known to me to be the person whose name is subscribed to the within instrument, and acknowledged to me that he executed the same.

In Witness Whereof I have hereunto set my hand and affixed my official seal in the County of Monterey, the day and year in this certificate first above written.

H.E. ATTENBOROUGH
Notary Public, State of California.
My Commission Expires 1-28-70

(seal)

Pub. Jan. 28, Febr. 4, 11, 18, 1970

MAURICE L. MARTIN
Attorney at Law
245 Almendra Ave., P.O. Box 946
Los Gatos, California 95030
Tel: (408) 354-7500

Attorney for Petitioner

IN THE SUPERIOR COURT OF THE STATE OF CALIFORNIA IN AND FOR THE COUNTY OF MONTEREY

In the Matter of the Proposed Ascertainment and Establishment of the Standing of the **PACIFIC GROVE TRIBUNE AND PEBBLE BEACH GREEN SHEET** as a Newspaper of General Circulation.

No. M 4663

NOTICE OF HEARING APPLICATION FOR JUDGMENT AND DECISION ASCERTAINING AND ESTABLISHING THE "PACIFIC GROVE TRIBUNE AND PEBBLE BEACH GREEN SHEET" AS A NEWSPAPER OF GENERAL CIRCULATION

Notice is hereby given that NEILL A. GARDNER, President of GARDNER-CASEY PUBLISHING COMPANY, INC., a California corporation, Publisher of the "PACIFIC GROVE TRIBUNE AND PEBBLE BEACH GREEN SHEET", has filed in the above entitled court his verified petition praying that the court make its decision and judgment ascertaining and establishing that the "PACIFIC GROVE TRIBUNE AND PEBBLE BEACH GREEN SHEET" is a newspaper of general circulation.

Said petitioner alleges in his petition, in substance, that he is the president of GARDNER-CASEY PUBLISHING COMPANY, INC., a California corporation, publisher of the "PACIFIC GROVE TRIBUNE AND PEBBLE BEACH GREEN SHEET"; that said paper has been established, printed and published at regular weekly intervals for at least one year preceding the date of the filing of said petition, in the County of Monterey, State of California; that the "PACIFIC GROVE TRIBUNE AND PEBBLE BEACH GREEN SHEET" is a newspaper of general circulation, published for the dissemination of local or telegraphic news and intelligence of a general character, and that said newspaper has a bona fide subscription list of paying subscribers.

Notice is hereby further given upon the filing of said petition the above entitled court directed that notice thereof be given by publication pursuant to Section 6062 of the Government Code of the State of California in the "PACIFIC GROVE TRIBUNE AND PEBBLE BEACH GREEN SHEET", and one other newspaper of general circulation in the County of Monterey, State of California, and fixing the time when application would be made for this hearing.

Notice is hereby further given that said petitioner will on the 6th day of February, 1970, at 9:30 o'clock A.M., or as soon thereafter as counsel can be heard, apply to the above entitled court in department four thereof, at the Courthouse, 1200 Aguajito Road - In the City of Monterey, State of California, for the order and relief prayed for in the aforesaid petition to which reference is hereby made.

Dated this 16th day of January, 1970.

NEILL A. GARDNER
GARDNER-CASEY PUBLISHING COMPANY, INC.
by: Neill A. Gardner, President

Publish Jan. 21, 28.

CARMEL VALLEY RICHFIELD

"LET'S GET ACQUAINTED" WEEKEND

We're rolling out the red carpet to welcome you to our beautiful new station this weekend. Drive in and see what "service" and friendliness can mean. Let's get acquainted!

FRI.-SAT.-SUN. ONLY

FREE! SIX-PACK OF PEPSI

PLUS TRIPLE BLUE CHIP STAMPS WITH FILLUP

Plus Deposit
6 Gal. Minimum

FREE WALLET

with credit card application

No Purchase Necessary

We have a beautiful elephant-hide wallet waiting for you! No purchase necessary. Just fill out a credit card application and this fine quality wallet, with windows for your credit cards, is yours absolutely free!

TRIPLE BLUE CHIP STAMPS

BLUE CHIP STAMPS

WITH FILLUP

Let's Get Acquainted!

4-PIECE PLACE SETTING GENUINE FINE CHINA

Place setting includes dinner plate, bread and butter dish and cup and saucer. Serving pieces also available.

99¢

with purchase

RICHFIELD IMPERIAL BORON GASOLINE

"THE MILEAGE MAKER"

39.9

Our Everyday Low Price

Carmel Valley Richfield

Your Goodyear Tire Dealer in Carmel Valley

New Tires...Used Tires...Recaps...Brakes
Tuneup...Wheel Balancing...Delco Batteries

Protect Your Warranty - Have Your Car Serviced with Certified Car Care Service

Carmel Valley Road & Dorris Drive

624-0722

BLUE CHIP STAMPS

DICK MOORE, PROPRIETOR

ARCO

LEISURE

Arthur Miller's 'Crucible' opens at Circle Febr. 6

The Golden Bough Players, under the direction of Michael Keller, are in final rehearsals for Arthur Miller's grippingly dramatic play, "The Crucible", which is scheduled to open at the Circle Theatre on Friday, February 6, as a major event of the 1970 Community Theatre season.

"The Crucible" is an exciting drama about the Puritan purge of witchcraft in Old Salem of 1692, depicting one of the most awful and tragic chapters in American history.

In dramatizing the Salem witch hunts at the end of the 17th century, Miller explores the roots of intolerance and mass hysteria. A few girls, fettered by a rigid Puritan moral code, seek an outlet in secret dances at night in the woods. Discovered, they manage to elude punishment by declaring themselves victims of the Devil and by ecstatically accusing several harmless women of witchcraft. The whole community is caught in a frenzy. Envy, greed, and superstition rule. The Devil's supposed human assistants are blamed for every mishap, be it the miscarriage of a woman, or the death of a pig. Deputy-Governor Danforth, a monster of dogmatism, meticulously executes the verdict of mob madness.

The central plot concerns John Proctor, a forthright farmer, his wife Elizabeth, and Abigail, the ringleader of the girls. Abigail, in love with Proctor, tries to eliminate Elizabeth by falsely declaring her a witch. Attempting to clear his wife, Proctor implicates himself in the famous trial scene in the play. The playwright, through dramatic and brilliant writing, creates a most terrifying and thrilling moment in the theatre, when Proctor is caught in a monstrous web of bigotry and deceit. Refusing to sign a false confession, he finds himself also accused, imprisoned and finally condemned to hanging on Gallows Hill.

The mood of the "Crucible" will be heightened with intricate lighting plots, which are being specifically designed for this production by Richard Stockton. Authentic severe New England Puritan costuming is being researched and executed by Kay Walter. Master carpenter Harry Graham is constructing the stark rude furnishings from the original design of Michael Keller and Jim Lapidus. Roy Baxter is production stage manager, with Scott Conway as his assistant, and Johnny Clark as sound technician.

"The Crucible" will play weekends through March 14 on Fridays and Saturdays at 8:30 p.m., and on Sundays one hour earlier at 7:30 p.m. The current production at the Circle, "Light Up The Sky", will have its two final performances this Friday and Saturday at 8:30 p.m.

Aardvark to present Winan's unusual graphic designs

During the month of February, The Aardvark, Carmel Valley's unique art gallery in Bernadelli Square, will present one of the most unusual shows ever seen on the Peninsula.

An opening preview party, to which the general public is invited, will be held Friday evening from 6 to 8 p.m.

The artist, new to gallery-goers of this area, is Charles Francis Winans, a 30-year-old former resident of the Valley, now living in Pacific Grove, who has gained an international reputation as a graphic designer and illustrator through his work with Mercury Records and various publications including the Kaiser Aluminum News "Children of Change" issue.

The Aardvark presentation will mark Mr. Winan's first public one-man show in California, although his work has been exhibited to private organizations and in special showings at museum art events, and is represented in the permanent collection at the Kaiser Center in Oakland.

The current showing includes acrylics, watercolors, drawings and reproductions ranging in price from 50c to $1000.

Refreshments will be served at the Friday evening preview, and guests will be greeted by the artist and his wife, Carolyn.

CARMEL WOMAN'S CLUB PLANS TWO PROGRAMS NEXT WEEK

An open meeting of the Carmel Woman's Club will be held February 5th from 2 to 4 p.m. The twenty-two members of the Club who reside at Carmel Valley Manor will receive members and their guests, furnish refreshments and flowers and endeavor to make everyone enjoy a delightful and informal afternoon. This is the first of two open meetings of the year in which members may invite any number of guests, with donation of one dollar a person.

The program will feature the duo piano teams of Mmes. E.C. Crittenden, Jr., O.H. Polk, Dudley Swim and Margaret C. Aitkenhead.

Mrs. Virginia Macpherson and Miss Martha Pierce are co-chairmen of the open house.

February is a fitting month for recalling our country's history and its great heritage. On Monday, February 2 at 2 p.m., the Carmel Woman's Club will present slides of Colonial Williamsburg. Refreshments will be served with Mrs. Vern Chaney, Mrs. L. Abinante, Mrs. Frank L. Culin and Mrs. Geo. Weatherbee pouring at the tea tables. Mrs. I. Norman Downer, first vice president, will present the program.

Studio Theatre to stage 'The Seven Year Itch'

Opening February 6 at the Studio Theatre-Restaurant in Carmel is the all-time comedy favorite "The Seven Year Itch". Its hero is a resonably average type whose reasonably happy marriage of seven years suffers a crisis when his wife leaves him alone in their apartment for the summer and a delectable young neighbor appears on the scene.

All at once Richard Sherman realizes that life is slipping by and he may never experience any of the romantic interludes summoned up by his imagination in various dream sequences that run through the action. The girl upstairs becomes an irresistable mixture of temptation and opportunity against which his conscience struggles heroically, hilariously -- and vainly.

Extricating himself from the situation then preys on his mind as much as getting into it as he visualizes his wife discovering all and taking a terrible reprisal in one of the funniest dream sequences in the play.

Written by George Axelrod, "The Seven Year Itch" established Tom Ewell as one of Broadway's foremost comedians during its three year New York run. He was equally acclaimed in the subsequent movie which gave Marilyn Monroe an outstanding comic role as the girl.

Under the direction of Bill Asp, "The Seven Year Itch" will play Friday, Saturday and Sunday nights at the Studio from February 6 through mid-March. Reservations for dinner and show or show alone may be made at 624-1661 or 624-2321.

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Friday and Saturday
Dinner and Show $6.50 -- Show Alone $3
Dinner 6:30-7:30 Curtain 8:30
Opening on February 6
"The Seven Year Itch"

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PURR-FECT PULCHRITUDE -- Pretty Connie Jo Pfister likes cats -- real or in toy form -- and she also likes the new "fabulous fake" furs. Here she reclines on a small sampling of the multitude that will be shown Feb. 4-5 at the San Carlos Hotel during the two-day 1970 Premier Showing of the International Yardage Fair. Over 20,000 varieties of foreign and domestic fabrics will be offered to visitors for show and for sale. Demonstrations in sewing and fashion accessories -- including one on "Fashions and Furs" -- will be offered each day at 3 p.m. and 8 p.m. in the new and exciting "Designer's Gallery." Show hours are from 10 a.m. to 10 p.m. daily.

RECORD TURN OUT SEES YANCEY WIN THE CROSBY

The Crosby Clambake, one of the nation's more notable golf tournaments, was played before a record turnout of golf buffs Thursday through Sunday at Pebble Beach.

Bert Yancey won the $25,000 first prize with a 10-under par 278, edging Jack Nicklaus by a single stroke.

The pros were able to play around the weather, which is usually one of the major hazards at the 4-day event. A beautiful Sunday saw over 20,000 turn out for the final round.

Those who didn't attend could see the highlights on television.

In the pro-am, John Brodie, the San Francisco 49ers quarterback playing as an amateur, teamed with pro Bob Rosburg for top honors, carding a combined 252.

Last year's pro winner, George Archer of Gilroy, came in 5th with a 284. Popular Arnold Palmer dropped to a 79 on the final round to wind up far down the list with a 292 and winnings of only $327.

WEATHER			RAINFALL
Jan.	High	Low	Jan. 20 -- .11 in.
20	66	50	Jan. 21 -- .08 in.
21	72	57	Jan. 24 -- .49 in.
22	70	52	Jan. 27 -- .24 in.
23	68	50	Season to date -- 8.72 in.
24	66	30	Last year to date -- 17.66 in.
25	64	38	
26	65	40	

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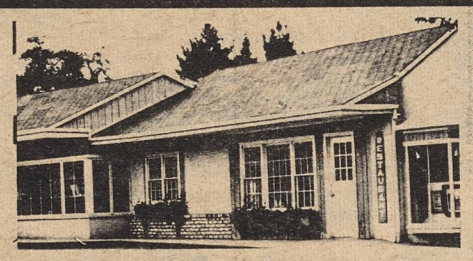

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Teriyaki Top Sirloin 5.95
Broiled to perfection, its flavor delicately enhanced with fine herbs and spices from the Orient

Ma-Ka-Kai 4.75
Tender Filet of Beef, Marinated in our special exotic sauce. Sauteed and served on crisp tender vegetables. This is a traditional dish from the South Pacific.

Chicken Hawaiian 4.10
(Sliced Boned Chicken, Green Peppers and Pineapple with Sweet and Sour Sauce)

Sweet and Sour Pork 3.50
(Chunks of Tenderloin Pork, Rolled in Egg Batter and Deep Fried with Sweet Sour Sauce)

Oyster Beef 4.25
(Sliced Filet of Beef Sauteed in Butter, Simmered in Oyster Sauce)

Malayan Tenderloin Tips..... 4.25
(Tender Slices of Filet of Beef Sauteed in Butter and Tantalizing Sauce with a Suspicion of Curry)

Mungo 4.10
(Sliced Tender Chicken with Fresh Vegetable, Mushroom, Bamboo Shoots, Water Chestnuts, Prepared with Polynesian Touch)

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MANY PEOPLE REGARD Stanley Kramer's casting of Anna Magnani as the Rosa of Robert Crichton's best seller "The Secret of Santa Vittoria" as nothing short of inspirational. The Italian movie queen shares stellar honors in the Panavision and Technicolor screen treatment with Anthony Quinn, Virna Lisi and Sergio Franchi. The film opens Wednesday, Jan. 28 at the Steinbeck Theatre on Cannery Row.

SECOND ANNUAL CARMEL BARGAIN FAIR TO BE HELD ON MARCH 14

Saturday, March 14th, is the date chosen by the Padre Parents for their second annual Bargain Fair held at the Carmel High School Gym. Proceeds from this event go to the Carmel High School Scholarship Fund and to the American Field Service.

James G. Heisinger, president of the parents group, announced co-chairmen for the event would be Mrs. Patrick Dormody and Mrs. Louis Rudolph.

All items in usuable and salable condition will be gratefully accepted. Sections of the fair are: plants, household items, baby and childrens wear, teen, jewelry, shoes, purses and hats, books and records, Arts and crafts, mens wear, toys and sports, furniture and womens wear. A bake sale will also be held and the snack bar operated.

A box will be placed in the school office for receipt of donations. Those wishing to donate sale items may contact Mrs. Gene Vandevort, 624-8801, for pick up. Parents or others wishing to participate in organizing and working at the fair may contact Mrs. Patrick Dormody, 624-2635.

The success of the Carmel High School's Scholarship Fund depends on the response of you, the reader, and of our community to the Bargain Fair.

Random Lines
BY
Hi Yu the Cat

Victims
We are!
Victims of mob modes!
Modes out too far!

Minimized - Minnies
Skirts above knees,
Fat knees and
Skinnies.
Kissed by ... the Breeze!

How can a cat,
Find anyone's lap?
When there's nothing
There?
Except what's bare!

They've decided air pollution
Mostly comes from cars!
I've decided worse pollution
Comes from Yellers and Guitars!
These pollute the mind and heart,
Yell negation of life's beauty
In songs without melody, music or art.
Telling men there is no duty or need to cope,
"Is that all there is to life?"
Yells one. "I'll never fall in love again".
Another wails.
The first give "booze" as the solution
For Disillusion. "Give up, don't try"
Is the theme of both.
This type of song creates confusion,
Makes mock of courage, effort or hope.
Polluting the air as surely as fumes,
Settling for failure and the glooms.

CALENDAR

THURSDAY, JANUARY 29

Bicentennial Fashion Show and Tea, Women's Society for Christian Service, Church of the Wayfarer, Carmel, 2 p.m.
Sierra Club, Ventana Chapter, Conservation Committee meeting, Room 7, Carmel High School, 7:30 p.m.

FRIDAY, JANUARY 30

Conservation lecture by Henry Still, author of "The Dirty Animal" and "Man - the Next 30 Years," MPC Lecture-Forum 103, 8 p.m.
Carmel Photography Center opening, Sunset Center, 8 p.m.
"Light Up the Sky," Circle Theatre, Carmel, 8:30 p.m.
"Woven Web", First Theatre, Monterey, 8:30 p.m.
"Cactus Flower," Studio Theatre, Carmel, 8:30 p.m.
"The Inn of the Sixth Happiness," Tantamount Theatre, Carmel Valley, 8:40 p.m.

SATURDAY, JANUARY 31

The New Cinema, nine short experimental films by Godard, Truffaut, Polanski & Lester, MPC Lecture-Forum 103, 8 p.m.
Sierra Club, Ventana Chapter, hike to Junipero Serra Peak, meet at 6:30 a.m., Del Monte Shopping Center to set up car pools.
"New Acquisitions from France," opening night exhibit, Zantman Galleries, 6 to 9 p.m.
"Light Up the Sky," Circle Theatre, Carmel, 8:30 p.m.
"Woven Web," First Theatre, Monterey, 8:30 p.m.
"Cactus Flower," Studio Theatre, Carmel, 8:30 p.m.
"Inn of the Sixth Happiness," Tantamount Theatre, Carmel Valley, 8:40 p.m.
Open House, Carmel Valley Outlook, Mid-Valley Shopping Center, 10-2.

SUNDAY, FEBRUARY 1

Monterey Peninsula Art Association, grand opening of new museum location on Pacific Street, 2 to 5 p.m.
Sierra Club, Ventana Chapter, hike to Jacks Peak, meet at 10 a.m. at corner of Josselyn Canyon Road and Via Isola.

TUESDAY, FEBRUARY 3

Carmel Valley Kiwanis Club, Rippling River Resort, 12 noon.

WEDNESDAY, FEBRUARY 4

Carmel Valley Lions Club, Rippling River Resort, 7:30 p.m.
The New Cinema, second group of nine experimental prize-winning films, MPC Lecture-Forum 103, 8 p.m.

COMING EVENTS

Feb. 7 -- Old Monterey Bicentennial Cascarone Ball, Naval Postgraduate School.
Feb. 8 -- Old Monterey Bicentennial parade and barbeque, Monterey County Fairgrounds.

EXHIBITIONS

CARMEL ART ASSOCIATION - Membership show including works of 15 new members. Dolores St., Carmel, 11 to 5 daily.
GREAT MON-GROVE CRAFT GUILD - Paintings by Roland Hall. 120 Central, Pacific Grove, 10 a.m. to 11 p.m.
PACIFIC GROVE ART ASSOCIATION - Paintings and sculpture by P.G. High School students, 568 Lighthouse, Pacific Grove, 10 a.m. - 5 p.m. Closed Monday.
MONTEREY INSTITUTE OF SPEECH AND HEARING - MPC Student Art Display, 969 Pacific St., Monterey, 8 a.m. to 5 p.m. weekdays.
LAKY GALLERIES - Paintings by William C. Watts (1867-1961), San Carlos, Carmel, 11 a.m. to 50 p.m. weekdays, 1 to 5 p.m. Sunday.
AARDVARK -- Drawings and paintings of Charles Francis Winans in his first one-man show on the Monterey Peninsula, Tuesday through Saturday, 11 a.m. - 4:30 p.m.
CARMEL PHOTOGRAPHY CENTER -- Two man show by Merg Roft and Edward Putzer, Jan. 30 - March 8, Sunset Center, daily except Mon., 1-5 p.m.
ZANTMAN GALLERIES -- "New Acquisitions from France," 6th St., Carmel, 11-5.
SEASIDE CITY HALL -- Exhibit of mixed American Indian handicrafts, prepared by Rex Redhouse, a Navajo Indian, and the Seaside Art Commission. Monday through Friday, 9 to 12 and 1 to 5 p.m., through January.
THE ACADEMY OF MUSIC -- Paintings by Dick Crispo, 1137 Broadway, Seaside, to Feb. 10.
PERRY HOUSE GALLERY - Paintings by Donald Putnam. 201 Van Buren, daily 11 to 5.
SOCIAL SECURITY BUILDING - Oils and etchings on aluminum by Michael McDonald.
PACIFIC GROVE MUSEUM - "Retablos". New Mexican Religous Art. Dec. 20-Jan 31. Forest & Central, Pacific
GREEN ROOM GALLERY, Tantamount Theatre - Susan Manchester, etchings; month of January.
Seventh Annual Religious Art Show, ballroom of the Naval Postgraduate School, to Jan. 31.

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Tryouts for 'Brigadoon' at NPGS slated next week

The Naval Postgraduate School Little Theater announces the selection of "Brigadoon" by Alan Jay Lerner and Frederick Loewe as its spring musical to be presented on April 17, 18, 24 and 25. Tryouts have been set for 2 p.m. next Sunday, and 8 p.m. on next Monday, Tuesday, and Thursday, in King Hall auditorium on the school campus.

"Brigadoon", called by its authors "a whimsical musical fantasy", is a magic village in Scotland which comes to life for only one day each century. This production delighted theatregoers on Broadway for over 580 performances.

The cast includes 15 speaking roles as well as a 24 member chorus and 20 dancers. A large production staff will also be needed. Anyone interested in any phase of the theater is urged to attend tryouts. Experience is not a requirement.

Participation in the Little Theater is open to all active and retired personnel of the Navy, Marine Corps and Coast Guard and their dependents; students of the Naval Postgraduate School and their dependents, as well as all civilian personnel employed by Navy, Marine Corps and Coast Guard activities on the Peninsula.

RELIGIOUS ART SHOW WINNERS

Winners of the Seventh Annual Religious Art Show at the Naval Postgraduate School in Monterey have been announced by the Catholic Chapel Guild, the show's sponsor.

In painting, the winners are: First Place -- Allyn Hogoboom (Berkeley), "Last Supper"; Second Place -- Sam Harris (Carmel), "Temptation of Saint Anthony"; Third Place -- Barbara L. Johnson (Carmel Valley), "The Resurrection".

In sculpture: First Place -- Jim Crane (Monterey), "Appeal to Mankind"; Second Place -- Max Alfert (Berkeley), "Consummatum Est"; Third Place -- Robert J. Holt (Monterey), "Prelude to Life".

In crafts: First Place -- Alice L. Shannon (Oakland), "Rosary"; Second Place -- Mary Lou Morse (Carmel), "Resting Dove"; Third Place -- Jeanne N. Pryor (Salinas), "Evening of The Third Day".

In high school art: First Place -- Philip Cerney (Salinas), "The Crucifixion" (painting).

The Religious Art Show will be open from 10 a.m. to 9 p.m. daily except Sunday through Jan. 31. Because of church services, the show will open at noon on Sunday.

All Saints' Day School Soccer Roundup

By Doug Thompson

With basketball now in high gear, All Saints' Day School ended its soccer season with the following record: 6th and7th Grades - All Saints' - 4, Middle School - 0. All Saints' second game saw them traveling over to Seaside in a losing cause to Martin Luther King, 4-1.

All Saints' then came back to play Middle School again and defeated the scrappy team 2-1.

York School defeated All Saints' in the final minutes of their next game, 2-1.

Fifth Grade - While the fifth graders haven't had the most happy results, they played very well in two losing games to Middle School's Sixth Grade team.

William Godwin, Jr., is coaching the All Saints' teams and doing a great job. The spirit is high and all the boys are having lots of fun.

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	Friday and Saturday	6:00 to 10:00
Buffet Luncheon, 12:00 to 2:00 - Sundays		1:00 to 3:00
Sunday Brunch.....a Peninsula Tradition		8:00 to 3:00

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UNDER THE OAKS & AMONG THE CACTI

By Mildred Hattan

FORMER VALLEY RESIDENT, Mrs. Norman Friddle, had spent the day shopping with her mother, Mrs. Mabel Love, left her at her River Road home, and driven to her home on 7th St. in Pacific Grove. Needing help to unload her purchases she went next door to her son's home and did not recognize their "guest" as her son, Kennett, she had thought to be in Scotland. Months of planning had gone into the successful surprise by Kennett, his grandmother, and his father. He was accompanied by Rose, the lovely girl with red hair he met and married there, and Joey, the bonnie wee lad who is their son.

A CT-1 in Navy Communications, Kennett has been stationed at Edsel, near Dundee for two years. After a wonderful visit with his family and many friends the trio returned to the land of mist and moors for another two years. The reunion of the Friddle family included their daughter, Jeananne, her husband, Bob, and the two Gorham youngsters, Cheri and Eddie, who had only recently returned from Guam, their son, Guy, who had recently returned from Alaska and his wife, Pat, Jean and Norm's two young sons, Mike and Mark.

xxx

"PEACE IN 1970" was the theme selected for the first benefit bridge and canasta party of the year sponsored by the Carmel Valley Community Chapel Guild. Mrs. Mary Stickney was hostess assisted by Mrs. Gertrude Sanford and Mrs. Natalie Compass. Peace symbol place mats were used during the dessert hour. It was announced that the recipe for the delicious individual lemon chiffon pies may be found in the Guild's new Valley Fare Cook Book.

Mrs. Norman Bundgard presented a gift to the group. The nine handsome gold and jet black numerals are for table identification. Table prizes were presented to Mary Kaye King, Martha Huff, Barbara Robbins, Dorothy Ewing, Dortha Edwards, Mary Walls, Vera Meyers, Mathilda McDonald and Kathaleen Draper.

High in bridge for the afternoon went to Ruth Wade, second in bridge to Ruth Stauffer, high in canasta to Helen Fitch, and second in canasta to Ethel Walsh.

xxx

A SCHOOL in the Carmel Unified School District (which shall remain nameless) had on its inventory a movie projector that wouldn't ... (project, that is!) It was sent to the Monterey Unified School District where the trouble was diagnosed as "Hamster-itus". The little critter very much alive, had hollowed out the wiring to make space for his food cache and was totally unconcerned that he had disrupted the audio-visual wheels of progressive education. A happy home was found for the varmint and the machine rewired and returned to the district. "All in a days work," said Bill Stowers of the Monterey Aduio-Visual office where recently the "little things" hanging out to dry on his clothes line were movie tapes that were discovered at the bottom of a classroom's goldfish bowl!

xxx

DR. AND MRS. BOYD HUFF of Laurel Drive have had as their houseguest since New Year's Day, Boyd's mother, Mrs. Winfield M. Huff of Spokane Wash. Before returning to the Pacific Northwest on Saturday, Mrs. Huff attended the lecture which her son presented Friday evening at the Thunderbird before the World Affair's Council. Boyd is a doctor of philosophy at the Naval Post Graduate School.

xxx

GET-well-soon to Sal Ocampo who underwent surgery last week at the Community Hospital.

xxx

A BLONDE BABY DAUGHTER who arrived December 20 weighing 5 lbs. 15 oz. has been named Alice Frances by her parents, Mr. and Mrs. John Pomeroy of 47311 Tierra Grande Drive. The names are in honor of the baby's great grandmother, Mrs. Alice Pomeroy Case of Sausalito, and her maternal grandfather, William Frances Riley, who with Mrs. Riley also reside in Sausalito. Her paternal grandparents are Mrs. Margaret Pomeroy of Sausalito and William A. Pomeroy who lives in the Achilles Islands in the Indian Ocean. Adding her welcome is a 3½-year-old sister, Mary Margaret, who is better known as "Mei-Mei."

xxx

THE FIRST TIME Mrs. Stella Miller of River Road and daughters have been together in 26 years was the occasion of a happy reunion at the Village Drive home of Mr. and Mrs. Raymond Danielson. Arriving to complete the family circle was Mrs. H.R. Smith and her son, Ken, who had a frightening experience on their flight from Yates Center, Kansas. After being notified that there was a bomb on board, the pilot landed in Denver where each passenger was taken separately to the police station where their luggage was searched before they were allowed to continue west on different planes. Among those who greeted the guests from Kansas at the dinner party given by Jean, Pete and their son, Joe were Mrs. Stella Miller, Mr. and Mrs. Ed Mayfield, Mr. and Mrs. Doug Forzanni, and Leslie and Stephen, and Miss Barbara Mayfield, all of Carmel Valley, Mr. and Mrs. W.F. Monthei and sons, Walt, Mitch, and Pete of Vallejo, Austin Mayfield Sr. and Mr. and Mrs. Ron Mayfield of Monterey, Ray Danielson and son, Ray Jr. and Mrs. Shirley Barlow of Salinas, and Mrs. Joan Lopez, Miss Sandy Mayfield and Stephen Carr, all of Pacific Grove.

xxx

BOB KVENILD and his staff at the Village House may have been responsible for numerous **instant** cigarette cures last week; more than one smoker had the feeling that they were being watched while stubbing out a cigarette by the three inch long Pine Beetle corpse reclining in the ashtray's other compartment. No denying ... we grow them big in Carmel Valley!

xxx

GIRL SCOUTS sample fresh mushrooms. - Photos by George T.C. Smith

MUSHROOM FARM tour includes a talk on the use of fertilizer, which girl scouts received with mixed emotions.

GIRL SCOUT TROOP 201 learned more about their Valley last week when they toured the Bavarian Mushroom Farm. The girls enjoyed refreshments at the Sage Road home of their leader, Mrs. Robert Willingham before their field trip. They were accompanied by their assistant leader, Mrs. Don Draper. Girls making the trip were Karen Cornwall, Debbie Lorenz, Carol Valentini, Katie Bliss, Marla Stewart, Sandra Trout, Kathy Peach, Melody Mancebo, Katie Walsh, Marian Nason, Leslie Robinson, Susan Peach, Peggy Draper and Lisa Aeschliman.

xxx

A HANDSOME CAKE simulating the scene at Laguna Seca Road Races was the special treat served at Raymond Cloyd's birthday party at Hampton's Happy Valley Birthday Park. The party table was also centered with race cars which are a particular favorite of the seven year old celebrant. Raymond's parents, Mr. and Mrs. Ronald Cloyd transported to Salinas for the celebration Josh Davidson, Paulette Trebas, Mathew Nottenkamper, Kevin Griffith, Pamela Gayman, Andy Robinson, Tina Avila, Stuart Wolf, and Todd Gayman, Raymond's brother, Michael, who also attended and celebrated his fourth birthday on Monday with a family dinner at their home on Paso Hondo.

xxx

CUB SCOUTS relived the days of old when knights were bold and jousting was the game at last week's meeting of Pack 76. "Knights of Yore" had been the theme for the month of January so a 'knight' from each den was selected to participate in the eight events which were The Mighty Push, Discus Throw, Broadest Grin, Whistler's Race, Marshmellow Munch, Javelin Throw, Bean Race and Shot Put. Winners points from these contests were added to the "Balloon Brawl" for Den Chiefs and "Pops" for Father Participation. Den 1 was named winner of the Medevial Tournament with Den 3 in second place. Prizes were awarded to Knights of each den.

The opening flag ceremony was presented by Mrs. Richard Bliss's Den 4, a skit by Mrs. John Anderson's armour clad Den 2 who won the attendance prize, jousting by Mrs. Lee Mink's Den 1, and the Closing exercise by the Webelos, under the direction of Cub Master, Don Draper. Mrs. Mildred Hattan's Den 3 prepared the exhibit of a cardboard castle and shields depicting each boy's special interest.

Awards made by Cubmaster Draper included a Gold Arrow to Jeff Mink of Den 1; Bob Cat Awards to Jess Taylor and Tim Sherman and Bear Badges and Gold Arrows to Rogan Hattan and Shane Hattan, all of Den 3; and a Gold Arrow to Jackie Willson of the Webelos.

xxx

THERE IS A NEW RESIDENT at 73 Poppy Road who has been nemed James Carroll III. Mr. and Mrs. James Jones Jr. welcomed their son on January 5 at the Community Hospital.

xxx

CARMEL MIDDLE SCHOOL waas the meeting place for the Carmel Knolls Property Owners Assn. which held its annual election of officers last week. President for 1970 is Judson G. Sherrill, who will be aided by Ted F. Aronson, vice pres., and Mrs. St. E.P. Tyner, sec.-treas. Board members include Lynn Cox, Michael Antoncich, Richard Brinton, Kenneth Graham and Emmett Blair. Business of particular interest to the entire Valley dealt with traffic hazards at Carmel Knolls Drive and Carmel Rancho Blvd., and Carmel Valley Road intersection a necessary access to both student pedestrians and bus students at the Junior High School.

Hollis Caswell, retiring president, was presented with a plaque as a token of the organization's appreciation.

xxx

AMY AND MARLA STEWART with "Duches Dollee" and her puppy, "Je'u Lord Torque" winner of Del Monte Puppy Match.

- Photo by George T.C. Smith

MORE OAKS & CACTI

RIGHT IN VOGUE are the canine members of the Stewart family, Ruth and her daughters, Amy and Marla of Ford Road. With the extended run at the Valley Cinema of Disney's favorite, "101 Dalmatians", everyone is very conscious of the sleek spotted animals referred to as the "Coach dog" or the "Fire Dog". The Stewart's dog, Duchess Dollee, presented them with a litter of ten puppies in October, sired by Ch. Je'u Samson De Diego who is currently number one on the dog show circuit. Shades of the movie's Curella Deville (who stole Dalmatian puppies to make a fur coat), the puppy selected as pick of the litter was Dognapped out of their run and the culprit has not yet been apprehended. The others have been sold with the exception of one remaining female and a handsome little male who walked away with the first prize and Best of Breed at the Del Monte Kennel Club Puppy Match held at the Monterey Fairgrounds. "Je'u Lord Torque" was shown and handled by Miss Amy Stewart, a third grade student at Tularcitos. Both puppies are available for sale.

xxx

IT'S A SON, David Allan Jr., for Mr. and Mrs. David Abbott of Rancho Tularcitos. The young man arrived December 28 at the Community Hospital.

YOUTH SCIENCE CENTER OF MONTEREY COUNTY

"Acres of Orchids" is the field trip scheduled by the Youth Science Center for Saturday at 9:45. Those planning to attend are asked to pre-register at the Center. The group will assemble in front of the nursery. It may be reached by going north on Highway 101 to the "hay barn" (San Juan Road). Turn left and drive 2½ miles to 2352 San Juan Road. The Youth Science Center now has a speaker's bureau which is available for presentations at P.T.A. meetings, club functions and business organizations. Program chairmen are cordially invited to phone the Center for appointments.

RED CROSS COOKIE MONTH

There is a building at Fort Ord which to the casual glance resembles a gymnasium. However if you join the lines of servicemen waiting in wheel chairs, casts and on crutches, for the doors to open each day at noon and follow them inside you will find ping pong, pool and numerous games available for ambulatory patients from the hospital.

The building is of course the Red Cross Recreation Center and the amazing number of 200 dozen cookies are utilized there each week by the boys who participate in the Center's activities. Boys who are bedfast and unable to come to the Center share in the treats prepared by Peninsula residents and some time during the day have cookies served with juice, on a tray.

The home made cookies have such tremendous appeal to the men who not only think they taste better but it does things for their morale to know that residents who do not even know them are willing to take time to prepare the treats for them.

Cookies may be delivered directly to the hospital Red Cross located on Ramp D or may be taken to the Monterey district Red Cross in Olympia Plaza in Seaside.

Organizations, please note, here is a project any of you could do.

CLIP--SAVE--CLIP--SAVE--CLIP--SAVE

Anyone who has ever experienced the **FRUSTRATION** of trying to place a phone call **TO** or **FROM** the Carmel Valley Youth Center on Ford Road can only feel that progress has been made to the point of a call may be made out for the price of one dime at the newly installed pay phone. **HOWEVER!** Unless you had for thought to copy said number from the instrument itself, you can not pry, bribe or threaten Information. When it comes to numbers for pay phones there is no listing according to the Telephone Company. **THIS** is the number ... 659-9979 ... **CLIP! SAVE! GUARD!**

(The Phantom Oak Moth may be calling **YOU!**)

xxx

Many activities planned for Boy Scout Week

Boy Scout Week will be observed February 7 to 13. It will mark the 60th anniversary of the nation's largest youth organization, the Boy Scouts of America.

Over 8,100 Cub Scouts, Boy Scouts, Explorers and 2,640 adult leaders in the Monterey Bay Area Council, will join their over 5 million fellow Scouts in the country in celebrating Scouting's diamond jubilee.

The council's 107 Cub Packs will hold their traditional blue and gold dinners with all members of the family attending. Most of the coundil's 109 Boy Scout troops are planning courts of honor and open house programs at which time they recognize advancement in Scouting and invite and recognize Scouting alumni. The council's 33 Explorer Units and Sea Scout Ships will hold special parties and programs to celebrate Scouting's birthday.

Local Scout units will take part in the traditional window display and outdoor exposition program sponsored by the B'nai B'rith. Windows and displays will be judged and awards presented.

The sixtieth anniversary is actually Sunday, February 8, which is also Scout Sunday. Scouters and leaders have been requested to attend religious institutions of their choice in uniform. Many Scout units will contact the pastor of their local church and attend services as a group with special recognition being given by the pastor. Official Scout religious program covers and inserts have been made available to all churches in the council. Scouts will be deeply involved in religious services as song leaders, ushers, Scripture readers, and in other capacities. Religious emblem awards will be made to many Scouts who have earned them for service to their religious institutions during the year.

When school opens Monday morning February 9, Education Day, Scouts will join with teachers, students and PTA's to focus attention on Scouting as an education program and the close ties Scouting enjoys with schools and the PTA. Monday is also uniform day when all Cubs and Scouts are urged to wear their uniforms to school.

Scouting pays tribute to the over 1½ million men and women who serve as volunteers with a special Volunteer Day on Tuesday, February 10. This is the day the Monterey Bay Area Council honors its over 2,600 volunteers ranging from Scoutmasters and den mothers to executive board members.

World Brotherhood Day, Wednesday, February 11, will feature programs and events designed to express Scouting's friendship to Scouts of other nations. As a part of this observance, Scouts will contribute to the World Friendship Fund to help needy Scouts in other countries.

Lincoln's Birthday, February 12, has been set aside as U.S.A. Day, and the Scouts will use it to reinforce the patriotic foundation of Scouting. Many school, state and federal buildings will have Scouts raising and lowering the flag during Scout Week.

Boy Scout week will come to a close on Friday, February 13, when Scouts celebrate Labor, Business and Industry Day. Activities will include special recognition for organizations and individuals from ranks of labor and management who support Scouting.

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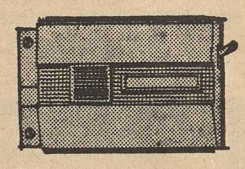

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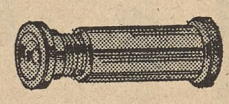

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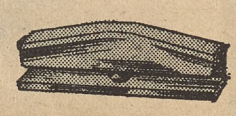

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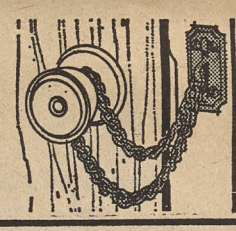

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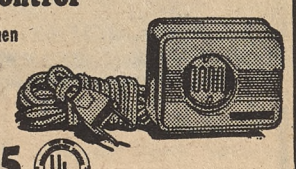

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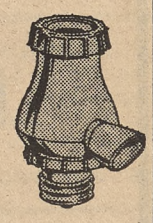

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TO THE EDITOR

Dr. Allen C. Nadler
104 Rancho Rd.
Carmel Valley, Calif.

Dr. Dr. Nadler:

In reply to your recent letter I am taking the liberty of sending you Wm. Spangle's Slope Density Study for the Carmel Valley and the Carmel Valley Master Plan. Mr. Spangle used the acreages listed in the Master Plan to arrive at the holding capacities contained on page 10 of the Slope Density Study.

You are the first person, to my knowledge, to intimate that the CVPOA urges the hastening of our demise by advocating increased population. We have been accused more than once of desiring to turn the Valley into a "gold Ghetto" by installing toll gates and "No Trespassing" signs at the mouth of the Valley.

Neither of these is true. We anticipate an increase in population for obvious reasons. We have neither the power nor the inclination to set limits, although the land available and the zoning of the land does allow some speculation as to numbers. We do advocate adherence to the Master Plan, advance planning and orderly progress.

The July 23rd issue of the OUTLOOK, also enclosed, tells how the membership of the CVPOA feels about the entire spectrum of environmental and conservation problems. Not only are we cognizant of the problems, but we have demonstrated a willingness to solve them. In the immediate past we have addressed outselves -- quite logically -- to those problems confronting the Carmel Valley. A couple of times we reached outside the confines and contributed to the fight against Humble Oil, PG&E's "yellow plume" and the effort to save Jack's Peak. The gravity of the situation may well dictate increased activity on a regional basis to help solve sea, air and land pollution. But right now we need passage of the hillside conservation ordinance and implementation for the Carmel Valley. We hope, of course, that the Board of Supervisors will see the wisdom and the logic of accepting the recommendation we have made to tighten up some of the provisions of the ordinance they are considering adopting.

Again let me iterate that the CVPOA has never advocated a population overkill for the Carmel Valley.

We would like you to come to our January 29th meeting at Tularcitos School and hear Assemblyman Bob Wood who will speak on environment pollution and conservation.

We all need the advice of people like you who have researched one of these problems, know what they are talking about, and can suggest practical ways for contributing to solutions of these problems. Therefore we urge you to contribute your knowledge and experience to our community through the Carmel Valley Property Owners Association.

Sincerely,
ROY KAMINSKE
President, CVPOA

cc: C.V. OUTLOOK

To The Editor:
Mr. Roy Kaminske, president
Carmel Valley Property Owners Assoc.
Post Office Box 157
Carmel Valley, California 93924

Dear Mr. Kaminske:

I would support your organization more enthusiastically but for your projected "ultimate population", to which I take strong exception. Would you or the County Planning Commission and Board of Supervisors provide the evidence on which you base projected population of 40,000 in Carmel Valley, and your estimate of what effect this would have on existing air quality, water availability and precisely what plans you have for contingency sewage disposal?

It would be further useful to know the resulting pavement to open green area ratio, since an eight-fold increase in population would probably result in an enormous parking lot with adjacent domiciliary units. There is little question in my mind that this population density could result in profound climatalogical and subsequent ecological change and believe that the burden of proof to the contrary should fall upon real estate developers to the County Board of Supervisors and Planning Commission. Furthermore, since the road to hell is paved with good intentions (note the Santa Barbara oil disaster) would said developers be willing to post a substantial bond to be relinquished to the locale for property restitution if their estimates fail to be accurate?

I would be happy to provide moderately expert testimony on these considerations and qualify my claims to authority by my previous contributions on the problem of air pollution (see my enclosed Curriculum Vitae).

Sincerely,
ALLEN C. NADLER, M.D.
104 Rancho Road

ACN: sr
encl.
cc: Carmel Valley Outlook

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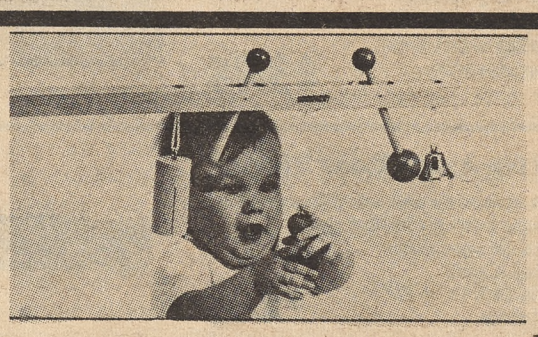
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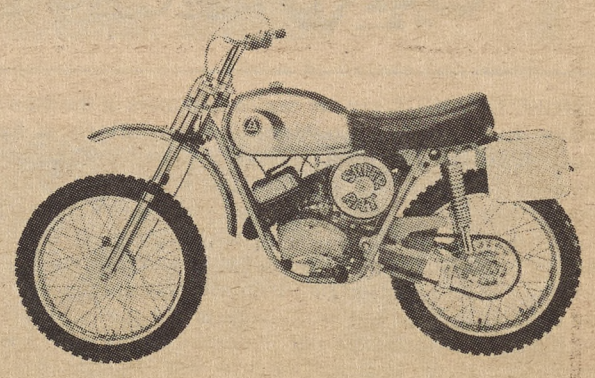
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POPULAR BAY-AREA barber and hair stylist - Charles D. D'Amico - specializing in long & short cuts - located now in Pacific Grove at 115 Central Ave. Thurs., Fri. & Sat. If appointment is desired, call 373-4808. tf

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the Hearth Shop

Screens and gas logs custom installed. Open daily 9:30 to 5:30, Mon., Thurs., Fri. till 9:30. Closed Sundays. BankAmericard and MasterCharge accepted. Phone 375-1252.

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YOUR hair can be your "crowning glory" with regular care by the expert stylists at **JUNE TURNER'S BEAUTY SALON & BOUTIQUE.** And to enhance your natural tresses ... reasonably priced custom ordered hair pieces to match your hair ...

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January starts the planting season for bare root plants, the time of year when you can most economically and most efficiently plant deciduous shade trees, fruit trees, flowering trees, flowering shrubs, vines, grapes, berries, and roses. **VALLEY HILLS NURSERY** has a wide variety of these plants available now (also a good selection of gladioli bulbs).

You'll find all your gardening needs at their convenient location on Carmel Valley Rd. at Cypress Lane (approx. 4 mi. from Hwy. 1). Open 9 a.m. to 5:30 p.m. Closed Tuesdays. Phone 624-3482.

*****

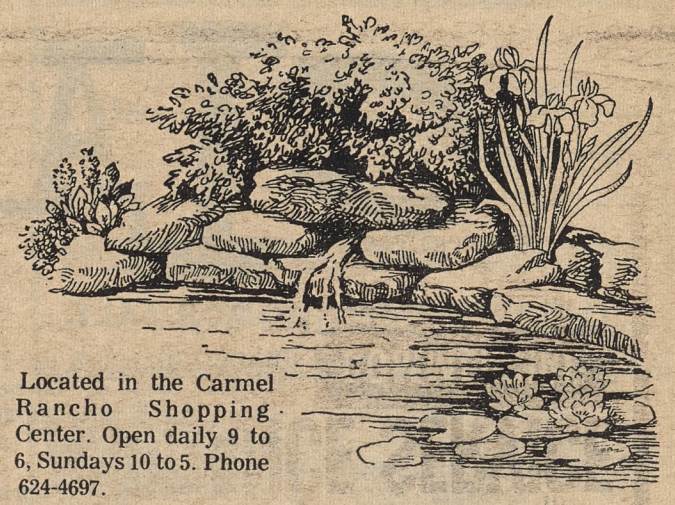
A cheese for every taste - Cheddar, Swiss, Parmesan, Gouda, Roquefort, Camembert, Ricotta (just to name a few!) - sliced, cubed, grated -- any quantity -- to order. At the **MEDITERRANEAN MARKET** in Del Monte Center, Monterey. Their recipe for this month - Quiche Lorraine (perfect for the Sunday brunch of late supper party).

In a chilled unbaked 9" pie shell arrange ¼ lb. grated natural Swiss cheese and 1 cup finely cut-up cooked ham. Beat 3 eggs slightly, add 2 cups light cream, 1 tsp. salt, 1/16 tsp. each pepper and cayenne, few shakes onion salt and dry mustard: blend and pour over ham and cheese. Bake in 400 degree oven 35 to 45 min. or until custard is set. Cool few minutes before serving.

Complete selection of California and Imported wines to complement those special dinners. Mediterranean Market is open Monday, Thursday and Friday until 9:30 p.m. Closed Sundays. Phone 373-0555. Free Delivery.

***

Atherosclerosis, the artery-clogging condition that underlies most heart attacks, is also an important factor in stroke, according to the Central Mission Trails Heart Association.



Located in the Carmel Rancho Shopping Center. Open daily 9 to 6, Sundays 10 to 5. Phone 624-4697.

February - the Month of Romance - time to clean and set up your romantic garden pool for gorgeous spring growth. A fine selection of locally grown water lilies, anacharis, water hyacinth, parrot feather, umbrella palm, water poppies, cress, and many more hard-to-get aquatics now in stock at the **CARMEL RANCHO PET SHOP.** Also algae control pool filters and circulating pumps ... all reasonably priced. Easy to install kidney-shaped plastic pools $17.50. If your valentine isn't for the "fish" maybe he or she is for the "birds" ... in stock, a splendid line of birds -- canaries thru parrots -- plus all necessities.

*****

Mrs. Borsella has resumed her popular demonstration classes and only a few openings still remain. Classes are held every Monday -- mornings 10 to 12, afternoons 1 to 3 and evenings 7 to 9. This is a complete course in the technique of handling, and, most important, fitting knit fabrics to achieve a more professional look. And what a selection of beautiful knit fabrics from which to choose! Fabrics for lingerie, bathing suits, pants, sweaters, dresses, suits and coats. Don't put it off, call 624-5727 today before the classes are filled. Open daily except Sunday.

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You Cannot Pray the Lords Prayer,
and Even Once Say "I".
You Cannot Pray the Lords Prayer,
and Even Once Say "My".
You Cannot Pray the Lords Prayer,
and Not Pray For Another.
For When you Ask for Daily Bread,
You Must Include Your Brother.
For Others ARE Included in Each
and Every Plea; From Beginning To
The End of It .
It Does Not Once Say "Me".

AT Times Like This
Words Seem to be
Such Empty,Futile
Things. So Power-
less To Express the'
Thoughts a Message
Like This Brings.
But Still Perhaps
You'll Understand
What Words Can Never
Say and Know the True
Needs From You and
Yours Today!!!

MELVIN REESE Died Very Unexpectedly After Being Stricken With a Heart Attack Last Friday. The Reese Family Have Been Residents Of Our Valley For The Last Ten Years.
This has Magniffied The Great Financial Needs Of This Family. Betty Reese Must Go On and Do Her Best to Raise Their Children By Herself. Your DONATIONS WOULD BE GREATLY NEEDED and APPRECIATED,
Donations May Be Mailed Directly"The Reese Family #6 Buena Vista Del Rio " or Brought To CHAREE'S GIFT SHOPPE, Located Behind Wills Fargo in the Heart of the Village.
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